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Peninsula News

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No. 26—Thirty-sixth Year. Ocean Beach, San Diego 7, California Thursday, April 26, 1956 Phones: AC-3-3156 - AC-3-3157 Ten Cents a Copy TEN PAGES

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LOCAL FAMILIES
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HERE'S the POINT

By SPENCE HELD

My wife's far-flung family—she has a sister in Lima, Peru, and a brother in Bali—kick through with some interesting letters and I've been tempted to quote one occasionally instead of sweating out a column.

However, I've resisted the temptation until now.

Walter Varney, who grew up in Ocean Beach and was a track star at State College during the early 30's, has been living in Bali for several years.

"For the last year or so," he writes, "I have been having a love affair with a very beautiful Balinese girl. Since in Bali there is no love making in public, and we are never alone, the affair has gone along Bali custom, in which the male sits near the girl whenever possible but says nothing the first dozen times, talking only with eyes.

* * *

"Then he becomes brave and makes verbal contact, with a lot of blushing and shyness on both sides for several months. Ni Galungan and I are still in the blushing stage, although I give her gifts of money often.

"This is strictly not done here, so we have evolved various ways of my giving it to her secretly in a crowd of people. The cash is in amounts of two or three rupiah, 20 or 30 cents. For coffee or peanuts.

"Ni Galungan has an unusually wide girl's face, with enormous eyes, a pointed chin, and a mouth that fits in with the rest ideally. Her face looks as wide as high, moon-shaped, and the eyes seem to take up one-fourth of her face.

* * *

"She is a dancer . . . Tonight was typical of our recent meetings. We were at dance practice together, I started to talk, stammered ,and we both laughed. No talk.

"Tonight's practice was Legong, the dance they have been learning for months. Legong has three dancers, two who must look and dance like twins, and a smaller one who must be unbelievably beautiful and the finest of all possible dancers. The two are called legongs, the one is the chondong.

"So in our Legong, Ni Galungan is the chondong. It is possible, if her artistry is great enough, that she will be honored, admired and worshiped above all other women.

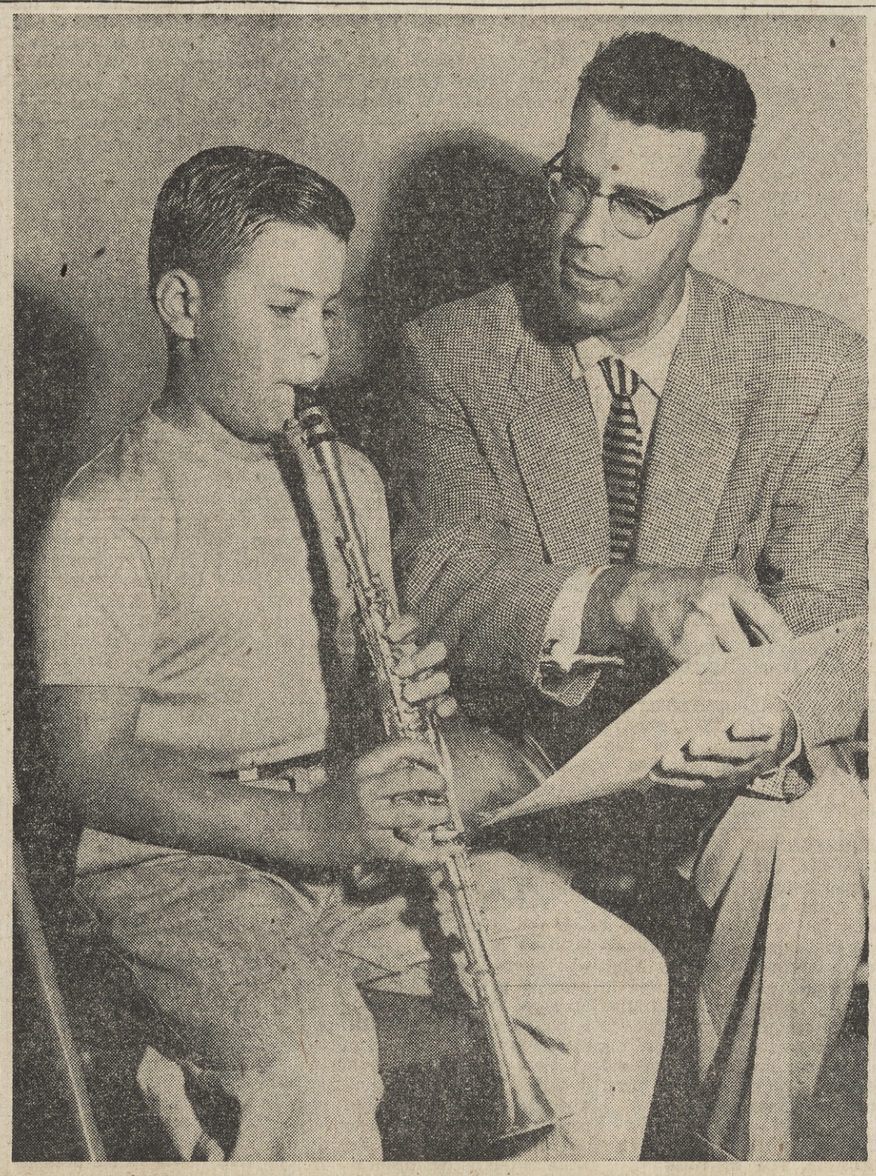
* * *

"Naturally, .. a Tjokorda (prince) will take her for wife, even though she is of farmer family and her skin is fairly dark. Our love affair has grown in this time before she becomes famous. For she will become perhaps the most celebrated chondong of all Bali.

"And later I will lose her to a Tjokorda.

"There will be time for my heart to heal, because my lovely little girl is seven years old."

LOCAL MUSICIANS—Kaaren Magnusson, above, of Loma Portal School, is concert mistress and first violinist for the all-city elementary school orchestra. She is the daughter of Dan Magnusson, director of the all-city elementary school band, shown in the photo at the right with John Darracq, of Silver Gate School. John is concert master and first clarinetist of the band.—S. D. City Schools photos.



50 PRIZES TO BE GIVEN AWAY AT WOLF JEWELRY OPENING

Here's a Grand Opening that's different.

Wolf Jewelers is holding its Grand Opening Friday, April 27, through Saturday, May 5, at 4822 Newport Ave.—but instead of the emphasis being placed on sales, the event will feature a "give-away" contest with 50 prizes totaling more than $1500 in value.

First prize is a $500 "Keepsake" diamond ring.

"This is a cooperative contest," said Henry Wolf, store owner. "Some 36 Ocean Beach merchants have donated prizes, ranging from a steak dinner to a parakeet, and from a wheelbarrow to a $175 gold watch.

Entry blanks for the prize drawing may be picked up at Wolf Jewelers or any of the 36 other business establishments (listed in ad on pages 4 and 5 of this issue) during the Grand Opening period beginning Friday.

The drawing will be held Saturday, May 5 at 3 p.m. at Wolf Jewelers. It's not necessary to be present then to win a prize—if your entry is drawn from the bowl, you will be notified, Wolf said.

"Purpose of the 'giveaway' contest is to acquaint the public with our new store," he added. "We feature a complete line of fine diamonds, watches and jewelry, and unexcelled repair service."

Music Festival To Be Held Sunday

Final event in the 37th annual observance of Public Schools Week here will be the city schools' traditional music festival to be held Sunday, April 29 at 4 p.m. in the Hoover High School auditorium. The public is invited to the free concert.

Participating in the festival will be the 125-piece all-city elementary school band, with Daniel Magnusson conducting, and the 90-piece all-city elementary school orchestra directed by Kenneth Owens. Students in the two groups represent most of the city's 70 elementary schools.

Student concert master and first clarinetist of the band is John Darracq, fifth grader at Silver Gate School. Kaaren Magnusson (daughter of the band director), sixth grader at Loma Portal School, is concert mistress and first violinist for the orchestra.

In previous years the music festival has been held in Balboa Bowl. It was changed this year to Hoover auditorium in an effort to avoid traffic and parking congestion.

The afternoon's program will include the following numbers by the band: "Campus Glory March," by H. Whistler; "Sweet Betsy from Pike," early American air; "Waltz Medley—June Night and Merry Widow;" Plantation Favorites," by F. L. Frank; "Sweet and Low," by Joseph Barnby; "Down in the Valley," arrangement by Kinyon; and "Challenger March," by Hummel.

A trumpet trio will play 'Brillinate Trio" by Barnard, and "Autumn Echoes' 'by Holmes.

The orchestra will render Hymn of Praise—Chorale." by Mendelssohn; "Skating Rink—Waltz" by Hoffman, "Merry Wives of Windsor—Overture, by Niccolai; "To Our Parents—March," by Wm. DeForrest Gay (Mr. Gay, conducting); "Sailor's Song," by Greig; and "Our Flying Heroes, March," by Hoffman.

Plans For Playground O.K.'d By Commission

Plans for a 50-acre, $157,000 public playground and recreation area in Ocean Beach were approved this week by the Mission Bay Park Commission.

Location of the recreation area is between W. Point Loma Blvd. and the San Diego River flood control channel.

(Last month directors of the Ocean Beach Chamber of Commerce voted to ask the City to clarify plans for development of Mission Bay Park, south of the channel.)

John McGhee, Mission Bay director, said that $90,000 for the local recreation area is included in the five million dollar Mission Bay bond issue on the June 5 ballot. Sale of 19.2 acres of Collier Park to the Board of Education will provide $67,000 additional, he added.

Plans call for an athletic field for football, hockey, soccer and cricket; six baseball diamonds, four tennis courts, four softball diamonds, two handball courts ,and facilities for shuffleboard, horseshoes, archery, bowling, etc. A recreation center also is planned for indoor activities.

The Mission Bay Park Commission is advisory to the City Council.

MISSION BAY BIG ATTRACTION

Although Mission Bay Park is only half completed, it already is a year-round attraction for tens of thousands of San Diegans in quest of fun, health and recreation, according to George A. Scott, chairman of the Citizens Committee for Mission Bay Development.

"But the real potential lies in the unfinished portion of the park," Scott told executive committeemen at headquarters, 912 Seventh Ave., in stressing the importance of approval of Mission Bay development bonds at the City election June 5.

"By voting 'yes' on Proposition B—Mission Bay bonds—voters can obtain for themselves the biggest bargain in municipal history," he reiterated.

"On almost any sunny Sunday, upwards of 12,000 people can be expected to take advantage of Mission Bay Park's present limited facilities, and on normal week days other hundreds are attracted to it. Think of the additional tens of thousands who will be drawn to it when the multi-million-dollar wonderland is completed. Not to mention the legion of tourists who will be excited by all that it will have to offer.

"Right now, the park has seven miles of usable beaches for folks who like to swim, boat, fish, ski or just picnic. For the latter, there are plenty of fire rings for cooking and tables for eating.

"For the landlubbers, there are 542 acres of usably developed land on which they can disport themselves. For the water-minded, there are 565 acres of navigable water on which to boat and play.

"For those who just like to drive around and enjoy the the scenery, there are miles and miles of paved or improved roads with an incomparable backdrop—the ocean to the west, the mountains to the east.

"Those who like to swim, can do so with safety in any of four lifeguarded sections. Skiers have four areas in whicsh to indulge themselves.

"One of the finest spots for the general public is the recreation center on Santa Clara Point where a full-time director supervises activities.

"Literally, there is something for everyone who enjoys fun in the sun or water at Mission Bay Park.

"But the job is only half done. We must continue to develop the park if we are to exploit our great natural asset to the fullest. Passage of Proposition B will be a step forward and will be signal to the Federal government to appropriate $3 million more to finish its part of the overall project."

O. B. Moose Lodge Installation Set

Newly-elected and appointed officers of Ocean Beach Lodge 1755, Loyal Order of Moose, will be installed at 1 p.m., Sunday, May 6.

The announcement was made by Duke Ramsey, secretary of O. B. Lodge, at the district meeting held here last Sunday, attended by upwards of 200 Moose and Women of the Moose of five lodges in the area.

Dalton C. (Don) Courtney, of Venice, Calif., district deputy supreme governor, was the principal speaker and guest-of-honor. Amos Hanson, of El Cajon lodge, and district vice president of the California Moose Association, presided.

Lodge officers to be installed May 6 include: Edward D. Wilhelm, governor; Herman Kiner, junior past governor; James Bense, junior governor; Robert Burdette, prelate; Gale Murphy, treasurer; Duke Ramsey, secretary; Clair Myers, Reginald Mattson and Joseph Rose, trustees; William Zornes and Edward Toman, sergeant and assistant sergeant-at-arms, respectively; Richard Bright and Rudolph Stephens, inner and outer guards.

Ruby Cederdahl, present junior past governor, will be the installing officer. A pre-installation dinner-dance will be held Saturday night, May 5.

The ceremonies Sunday included the initiation of a large class of candidates for membership in various lodges in the area. Moose members from El Centro, Oceanside, Ocean Beach, El Cajon and San Diego lodge No. 508, in addition to Women of the Moose, participated in the ceremonies.

There are over 90,000,000 motor vehicles registered in the world, according to the National Automobile Club. Two-thirds of these vehicles are in the United States.

Slogan Contest

Mrs. C. P. Haidlaw, of 4757 Muir Ave., was last week's winner in the Peninsula News Booster Slogan Contest. Her winning slogan will be found on Page 9, along with full details of the weekly contest.

Two previous winners wrote letters to the Peninsula News expressing their appreciation.

Mrs. O. F. Roos, of 4280 La Paloma St., wrote: "It was a surprise and a pleasure to win in the Booster Slogan Contest."

Mrs. H. G. Harwood, of 4636 Adair St., wrote: "Thank you for the very interesting Slogan Contest you are conducting and for the $12 merchandise certificate I recently won. I redeemed the certificate at Homer's Variety Store and enjoyed thoroughly the fun of picking out $12 worth of free merchandise.

3 Local Anglers Among Qualifiers In Yellow Derby

Three Point Loma-Ocean Beach area anglers still are holding strong positions among the 150 first period qualifiers in the $25,000 San Diego Yellowtail Derby, even though minimum weight is climbing daily as heavy fish continue to furnish a good share of the action at the Coronado Islands.

At the close of the third derby week last Saturday, minimum qualifying weight had risen to 20½ pounds and the same sort of action this weekend should take it well into the 21 pound bracket.

Top hand among the local rod and reelers still is H. W. Hanson, 1730 Rosecrans, with his 29 pound 11 ounce yellow, but other locals on the list include Manuel Silveira, 24-8, and Doug Smith, 22-7.

Largest yellow of the week proved to be a 34 pound ounce yellow caught by George Constantino, Banning, fishing at the Coronado Islands from the Sportfisher IV. Ralph D. Luckenbach, San Diego, still heads the list with a 36-4 taken a week earlier.

EIGHTEEN LOCAL BOYS, GIRLS IN RIP-ROARING MELODRAMA

Eighteen junior and senior high school students from the Peninsula area, members of S. D. Junior Theatre's newly-organized Teen Players, are busy putting the finishing touches on their one major project for the year.

This rip-roaring melodrama of the 1880's is titled "Love Rides the Rails," or "Will the Mail Train Run Tonight?"

With its accompanying Gay 90's Olio or after-piece, the production will be presented in Recital Hall, Balboa Park, at 8:15 p.m. on Thursday, Friday, Saturday and Sunday, May 3, 4 (sponsored by Dana PTA), 5 and 6. Also, Friday, Saturday and Sunday, May 11, 12 and 13.

The show wil be staged night club style with the audience setated at tables. Popcorn and soft drinks will be served.

Mrs. Fraser Macpherson, Peninsula resident and president of the Junior Theatre board of directors, has designed the costumes and will direct the melodrama. Mrs. Charles L. Smith, also a local resident, will furnish mood music.

The melodrama is filled with exciting action, climaxed by the hero being tied to the railroad tracks. Four Peninsula boys and girls have the leading roles—Phil Clark is the hero; Jon Sutherland the jeer-arousing villain; and Hazel Evans and Leslee Cochran are double cast as the blushing heroines.

Others from this area featured in the play and appearing in the skits, dancing and musical numbers include: Virginia Curl, Jeff Lustig, Ralph Bonacker, Bill Stegeman, Marcia Hamilton, Francine Roberts, Jackie Rasmussen, Pat Madson, Lynn Morgan, Judy Hinrichs, Bonnie Armstrong, Anita Marion, Marilyn Schowengerdt and Peggy Smith.

The delightful olio after-piece will be directed by Jack Harrington, another local resident. It will feature can-can girls, a girls quintet, soft shoe numbers, and nostalgic songs of the past.

Reservations may be made by phoning Junior Theatre, BE-4-1447.

Famed French Farce To Be Presented At California Western

A spectacular production of the famous French farce of medieval days, "Master Pierre Patelin," is being planned at California Western University.

There will be singers, dancers, jugglers, acrobats, tumblers, besides the actors in the play itself. Since this play will be given in the Greek Theatre on the afternoons of June 30 and July 1, a large group of performers is being sought.

According to Carl Glick, the director, Jim Peterson is now contacting various schools and groups to obtain these performers. Anyone interested may call AC-2-6807 for further information.

The scenery and costumes for the play are being designed by John Johnson, and will be built and painted by Raymond Sparks and others. In charge of promotion is John Cook. He is contacting various organizations, which, in sponsoring this producton, may also raise money for their various projects and charities. For further information on this call AC-2-6807.

O. B. Kiwanis Club

Dr. Max Hauser, of La Jolla, spoke on "Coronary Artery" disease at Tuesday night's meeting of the Ocean Beach Kiwanis Club. Dr. Jim MacDonald was program chairman.

More than 500 Kiwanians and their guests, representing 29 Kiwanis clubs in San Diego and Imperial Counties, gathered in the convention hall in Balboa Park Saturday evening to honor A. H. Sagehorn, governor of the California-Nevada-Hawaii district. Russ Wilson, O. B. Kiwanis president, and James Noel headed the local delegation.

Boys Under 18 To Compete In Junior Olympics

More than 600 boys under 18 are expected to compete in the Amateur Athletic Union's Junior Olympics Track and Field meet on May 5 in Balboa Stadium. The event is being held under auspices of the Southwest Pacific Border Association A.A.U. and the San Diego Park and Recreation Department with Grihalva Buick as sponsor.

The Junior Olympics is open to any amateur in San Diego County. Entries must be turned in to the Park and Recreation Department by May 1. Youngsters will compete in a midget class for 11 and under, a junior division for 12 and 13 year olds, an intermediate class for 14 and 15 and the senior division.

Bob Mathias and Rev. Robert Richards, both famous heroes of two Olympic Games, have been invited to present trophies as they did last year.

Magazine Features S. D. 'Harbor Days'

San Diego's famous "Harbor Days" celebration—which this year, for the first time, will be a part of the Fiesta del Pacificio—is the subject of an article appearing in the May issue of Buick Magazine.

Hailing the "Harbor Days" ceremonies as "virtually a city-wide open house," the article details the various events and activities which have gone to make up the festivities in the past.

The two-page article is illustrated wth a variety of photographs taken during the 1955 "Harbor Days" program.

Buick Magazine is circulated nationally and goes into the homes of more than 1,800,000 car owners each month.

Services Held Tues. For Harold Windsor

Funeral services were held Tuesday in Beardsley Funeral Home for Harold Windsor, 75, of 4635 Del Monte Ave., real estate operator and local resident for 56 years. He was a native of Missouri.

Mr. Windsor was a member of Pacific Beach Church of Christ. Surviving are two sisters, Mrs. Celia McMullin, of Ocean Beach, and Mrs. Louise Morgan, Inglewood.

Daylight Saving

Daylight Saving Time will go into effect Sunday, April 29 . . . Move your clocks forward one hour when you go to bed Saturday night.

Sea Explorers Set Ham Dinner Sat.

Sea Explorer Post 558 of Ocean Beach Senior Scouts, will serve a Ham Dinner with all the fixin's on Saturday, April 28, at the Point Loma Methodist Church dining room, 1984 Sunset Cliffs Blvd., from 5 to 7:30 p.m.

Donation is $1 for adults, 75c for Children under 12 years. "Proceeds will go for the advancement and equipping of the Ship," it was said.

Leaders of this group are Lowell Smith, 2nd mate, and Jerry Fickes, skipper. Troop Committee members are Bob Guyer, Chairman; F. J. Tucker, Joe C. Love and Robert Cutchin.

BRIDGE SCORES

Ocean Beach Community Center scores for April 18 were as follows: North-South, High Over All—Earl Beach, Mrs. Ivy Gerber; 2nd, Mr. and Mrs. John Christy; 3rd, Mrs. Andy Perssons, Mr. Walter Gerber. East-West—Mrs. Alma Beach, Mr. Andy Perssons; 2nd, Mr. and Mrs. Roy Sites; 3rd, Mr. and Mrs. Phillip Shunk.

Recreation Dep't. Honors Two Women

At the April meeting of the Ocean Beach Civic Committee, Mrs. Dorothy Holbrook and Mrs. Ginger Fournier were given honor certificates by the Park and Recreation Department.

The certificates were awarded by Stuart Harder, district recreation supervisor.

"These awards," said Jack Dawson, recreation leader at O. B. Community Center, "are given to volunteer workers who have served the people of the community by helping carry on the recreation program at community centers and playgrounds in San Diego.

"Ocean Beach is blessed with a number of such people, but Dorothy and Ginger have done so much to make our recreation program successful that all who know them were indeed happy to see them receive these awards."

Van Stelle Sells 319 Homes In North Clairemont

The Centex Construction Co. of Dallas, Tex., received fast action when they gave Van Stelle Realtors the exclusive right to sell 319 homes in North Clairemont on March 1. All were completely sold by April 20, a period of seven weeks.

For the same period, Van Stelle reports Point Loma-Ocean Beach sales on homes and income property in excess of $600,000.

The Clairemont properties consisting of 2- and 3-bedroom homes were built in 1953 under FHA. title 9 and were rental-occupied until notice of sale.

Total value of these homes exceeds 3 million dollars and they were sold subject to existing FHA. financing.

Approximately 35% of the tenants purchased the homes in which they were living.

FRANK GIBSON CITES RECORD IN BIDDING FOR RE-ELECTION

Supervisor Frank A. Gibson, a candidate for re-election to the Board of Supervisors from the Second District, has pledged continued close co-operation with other governmental agencies in the area, and further efforts to reduce taxes.

Gibson has represented the district for seven years. He said he would continue to "give full-time service," and added:

"It has been my job to know every aspect of county government. The County has grown rapidly and developments in the fields of industry, research and recreation indicate this growth will continue throughout the district for the next few years. It is vital that we find ways to hold down and reduce the costs of government. I believe we can work toward more consolidation of services and, by eliminating duplication, improve the essentials that the people are enttled to and should have."

He cited the consolidation of the City-County Health Department, which he supported, as an example of tax-saving co-ordination.

FRANK GIBSON

Appointed to fill a Board vacancy in 1949, Gibson was first elected in 1950 and again in 1952. He and Mrs. Gibson maintain a home at 2606 Evergreen St.

He is president of the San Diego Girls Club Inc., and vice president of the Home for the Aged Blind Association, Inc., a director or member of many civic, community and service organizations, and has been a chairman or worker in nearly every major charity drive of the past ten years.

WINNER—Mrs. Thomas D. Marks, left, of 3322 Dumas St., special award winner in the Point Loma Assembly Flower Show, receives a blue ribbon for "best rose in show" from Mrs. Frederick Carlyle Thompson, chairman, who resides at 3035 Lawrence St.—P. N. Staff photo.

Mrs. Marks Wins 'Best Rose' Award

Mrs. Thomas D. Marks, 3322 Dumas St., won the blue ribbon and special award citation for the "best rose" in the annual Point Loma Assembly Flower Show April 17.

Professional judges for the approximately 200 entries were Mrs. John R. Kirkpatrick, Mrs. John A. Munson and Miss Alice M. Greer.

Other first prize winners include: Mmes. Milan Early, C. D. Palmer, Carl Ackerman, Cora V. Kemp, George W. Gardner, Richard W. Miller, R. H. Baker Arthur O'Keefe, Donald A. Wilson, Frank H. Page, H. P. Perrill, Lee Elliott and L. L. Carringer.

Also, C. J. Doon, John W. Gardner, Clyde Rutledge, F. C. Thompson and J. W. Grosdidier.

Joe Stanka, Sacramento pitcher, is working toward a mechanical engineering degree at the University of Southern California. He expects to be graduated in the next year.

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AAUW Meeting

"Parents as Children See Them" is the topic for the lecture by Dr. Lester Beck, professor of psychology at the University of Southern California, to be given at the April general meeting of San Diego Branch, American Association of University Women. The meeting takes place Friday, April 27, at 8 p.m., in San Diego Woman's Clubhouse.

Especially invited to attend this meeting are members of 9th District Parent Teacher Associations, who will be admitted on payment of the usual guest fee of 75c.

A classified ad brings results when other means fail.

—JACK & JILL KIDDIE SHOP—
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Savings Up To 50%

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PHONE AC-3-9966

Parade Of Pennies

Mrs. Chester K. Barta, 3642 Amaryllis Dr. has been named Ocean Beach, Loma Portal and Point Loma chairman for the Women's Committee of the Parade of Pennies, annual fund raising campaign of the San Diego Epilepsy Society. It will be conducted next month to raise funds to provide medication and other help for the county's many epileptics and to support a program of education to bring better understanding of the malady.

REGISTRATION NOW FOR READING IMPROVEMENT

Registration for the September term of Reading Improvement for Adults is now open, it was announced by W. W. Laughery, prinucipal of Midway Adult Center. All adults interested in making advance registration should call AC-3-1671. Due to the equipment limitations the classes are limited in size and requests are filled on a "first come, first serve basis."

MIDWAY ADULT STUDENTS RECEIVE TOP HONORS

Samuel Pedler Jr. and Milo G. Cooper, both students in Walter Harvey's photography classes at Midway Adult Center, were awarded top honors at the Dr. Scott Watson Memorial Photographic Salon held at Balboa Park Club recently. Pedler received the top award for a black and white print and Cooper the top award for a color slide. Classes in black and white, color and movie photography are offered at the Center. Call AC-3-1671 for class schedule information.

Ralph Kiner, former homerun king of the majors, not only is providing his worth as a front office man at San Diego but he's also giving tips to Padre batters

"LIFE IS A GAME THAT MUST BE PLAYED"
—*(Author's name below)—

You can live a great many years longer than was expected at your birth because medical science has not only achieved the biblical three score and ten years of average life expectancy, but each year hopes to increase that figure.

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AD LIBS

By ADALINE DUDLEY

AC-2-5709

ISLAND ROMANCE

Nani, a lovely Polynesian and a newcomer to Point Loma danced her way into the hearts of her new neighbors and charmed her audience at the Point Loma Assembly Flower Show April 17. Her exotic dances, much faster than Hawaiian dances, were the highlight of the afternoon's entertainment at the show whose theme was, appropriately, "Polynesian Paradise."

The dancer is Mrs. Walter Mandel, a native of Rarotonga, one of the Cook Islands (pop. 6000), which is located 400 miles south of Tahiti. She met her husband, a Convair engineer, when he visited her island home five years ago. They corresponded for three years, then Mandel returned to Rarotonga.

Their wedding ceremony and feast, the largest the island had ever witnessed, was attended by 800 guests. "For over a month my relatives worked to prepare the food," said Mrs. Mandel, whose mother is a cousin to the Island's queen.

'The queen is 22 years old and she often dropped in at our home to borrow my clothes. It made me mad, but there was nothing I could do about it. She is in love with a New Zealander, but cannot marry him because he is not Polynesian."

Among the many island souvenirs that Mrs. Mandel showed was a native, handmade drum. The tone on one side was high pitched; on the other side, low. She explained that two goat skins were used to make the drum, a black goat for high tone and a white goat for low tone. The wood was a hollow trunk of a coconut tree.

"My husband and I plan to return to Rarotonga some day, but right now I like living here. We were in Florida before coming to San Diego. I like California best. This is just like a dream world to me. I want to see it all before we go back to live on my orange plantation."

The Mandels live at 1103 Locust St.

COCKTAIL PARTY

Mr. and Mrs. Ike Sherwin, 3420 Ullman St., will entertain with a "Polynesian Paradise Party' 'at their home Saturday evening. The party will precede the Qui Vive Dance at the Wednesday Clubhouse.

COMING IN

'Tis said if you visit San Diego once, you lose your heart—live in the Peninsula area once, and you start lookng at real estate ads. Mr. and Mrs. J. H. Mickelson did. They moved here three years ago from Fargo, North Dakota, lived on Newport Ave. awhile, then moved to East Broadway. Now they've bought a home at 1470 Sunset Cliffs Blvd. Their son-in-law and daughter, Mr. and Mrs. Robert J. Miller, live at 1431 Santa Barbara Ave.

GOING OUT

Lt. Cmdr. (USN) and Mrs. Robert Cutchin, 4554 Santa Monica, have bought a home at 4120 Moraga Ave. in Bayview Plaza, which fringes Clairemont. "This will be the first home we've owned in our 19 years of married life," Mrs. Cutchin said. "We've been moving around all these years, following Bob's service career."

Their daughter, Nita, 14, will continue with Job's Daughters Bethel and Girl Scout Troop 345 in Ocean Beach. They plan to move about May 15.

WINNER

Mrs. T. M. Welch, 2665 Jonquil St., won the floral picture which was painted and donated by one of the Point Loma's own artists, Mrs. John W. Martin, 951 Armada Terrace, at the Point Loma Assembly's Flower Show, April 17.

"The yellow jonquils and blue delphiniums in the painting blend in nicely with the decor of our new sun room," said Mrs. Welch. "This is the first real prize I've won—at least, I like to think that. The only other thing I've won was a bag of fertilizer," she added.

HITHER, THITHER, YON

Dr. and Mrs. Frank Haigler, 3146 Ibsen St., left yesterday to fly to Paris, where they will meet their son and his family. They expect to visit with them a week before touring Europe.

Mrs. Walter M. Brewer, 3219 Homer St., will attend the national convention of Kappa Alpha Theta at Banff, Canada in June. Her traveling companion will be Mrs. Beatrice Lamoreaux. The two plan to fly to Vancouver where they will take the steamship, "Princess Louise," for Skagway and the Alaskan cruise. En route home Mrs. Brewer will visit her daughter, Mrs. Morris Kidwell, in Washington. Mr. Brewer will fly there to meet her.

Mrs. Robert L. Craig, 2304 Plum St., is the alumni delegate to the Kappa Alpha Theta convention at Banff. Also, attending from San Diego is the district president, Mrs. Prentiss Cleaves.

Mrs. Harry Ragan, Sr., Peninsula resident and California Mother of the Year, will be the guest of honor at the third annual Lemon Pie Festival to be held Wednesday, May 2 ,at the Ocean Beach Woman's Clubhouse.

Report any fraudulent practices in your area. Trade only with reliable firms

Ninety-seven percent of cars brought new in the United States are covered by public liability insurance, according to the National Automobile Club.

Boy Scouts Attend Nature Classes

Boy Scouts of Point Loma and Ocean Beach are meeting every Thursday from 7 to 9 p.m. in the Parish Hall of All Souls Episcopal Church for a series of nature classes.

The classes will be from April 19 through May 31. Troop 500 is sponsoring the series with Troop 544 as host. In addition to the seven evening lessons, there will be three field trips to see "nature at work."

Th series of lectures has been outlined by H. D. Cassey of the Federal Fish and Wildlife service, who gave the first lecture. It was attended by 71 Boy Scouts representing Troops 500, 544, 28, 223, 228, 525, 532, and 555.

CONCERT HALL PROGRAM

The Concert Hall Program, at the Armed Services YMCA will be presented Sunday, April 29, at 3 p.m. by three talented pupils of Walter Haswell, Ocean Beach music teacher. They are David Dart, 7-year-old pianist: Caroline Appel, pianist, and Rose Marie Hudson, soprano.

Read the classified ads.

HAM DINNER MAY 2

Point Loma DeMolay Mothers Circle will serve a Ham Dinner May 2 at the Masonic Temple 1711 Sunset Cliffs Blvd., from 5.30 to 7 p.m. They are raising money to buy new robes for the Point Loma DeMolay Chapter. Donations are 75c for adults and 50c for children under 12. The public is invited.

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Ballroom Dancing
2195 Chatsworth Boulevard
Phone AC-2-8400
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Ocean Beach
Across from Kraft's

VEDA MOSS STYLE SHOP
4921 Newport Ave. Ocean Beach
brings you the *first wired* bra to give you ALL-DAY COMFORT!

New flat Ribbon Wire floats

Exquisite Form's HI-LOW WITCHERY
with gentle-touch RIBBON WIRE . . . that's flat and flexible

*Exquisite Form gives you x*appeal!*

*x=glamour plus comfort...available in the first really "all day" *wired* bra. The secret...exclusive **Ribbon Wire** that's flat, flexible...*gently* holds and molds you. Each undercup is individually **Ribbon Wired** with no connecting center wire to poke and mar. A, B, C, *and even* D cups.

Style 407 – Embroidered cotton bandeau In D cup . . . $5.00.
Style 408 – Nylon lace bandeau $5.00. In D cup . . . $5.95.
(In Black in B, C and D cups).
$3.50
Hi-Low Witchery styles also available in long line fashions.

ELIZABETH BOWEN
The Friendly Store
4926 Newport

OPEN FRI. Till 9 p.m.

MOTHER'S DAY MAY 13, 1956

JUST SAY CHARGE IT!
NO DOWN PAYMENT
NO INTEREST
PAY ONE-THIRD OF BALANCE EACH MONTH
All Charges this week will be on your June Statement.

SHOP NOW... Especially for MOM

Your Purchase Gift Wrapped or for Mailing FREE

Nylon SLIPS and HALF SLIPS $1.98 to 3.98

Bouffante PETTICOATS $2.98 to $3.98
Many Styles and Colors

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See Our Beautiful Youthful HALF SIZE DRESSES $6.98 up

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We feature a complete line of Electric Lighting Fixtures for your home or office, both indoor or outdoor fixtures.

Balboa Electric Co

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1811 Garnet St. HU-8-3752
—PACIFIC BEACH—

ANNIVERSARY—Mr. and Mrs. James J. McNamara, of 3130 Poe St., who will celebrate their 55th wedding anniversary Saturday.

Peninsula Couple To Celebrate 55th Wedding Anniversary Sat.

James J. McNamara and his wife, Mabel, will celebrate their 55th wedding anniversary Saturday, April 28, in their new hillside home at 3130 Poe St.

"Mr. Mac," as he is affectionately known to thousands of servicemen and entertainers, has served as a volunteer show-arranger and master of ceremonies for over 1000 USO shows in the past six years. His audiences have totaled 2½ million. He will be 81 in August and is still going strong, putting on one to three shows weekly.

Mrs. McNamara, 78 (and doesn't look a day over 50), was a dress designer for Marshall Field's when she was married.

The couple moved to California in 1903 where "Mr. Mac" joined the Los Angeles detective force. Later he was an actor in motion pictures and then a producer.

In the meantime, Mrs. McNamara was busy in real estate and rearing two daughters, Mrs. Robert Vom Cleff of Pasadena, and Mrs. Frank B. Goodman, of San Diego.

They came to San Diego in 1935 and bought a sanatorium. They now are retired from active business life.

In anticipation of your interviewer's next question, "Mr. Mac" said, "We explain our long married life as a series of fights. When Mabel runs out of steam, the fight's all over."

Cliff Ross, Seattle pitcher, fanned 14 players in his pro debut and subsequently tossed two no-hitters in 13 days for Ogden of the Pioneer loop in 1950.

POTTER'S WHEEL LESSONS
Beginners, Intermediate, Advanced.
6 lessons, $15 by appt.
MALCOLM McCLAIN, Instr.
SAN DIEGO CERAMICS
1471 Morena Blvd., BR-6-0771.

CLARKE TO LECTURE ON THOMAS JEFFERSON

"The Pied Pipers and Tom Jefferson" is the subject of the second John Robert Clarke lecture to be given Wednesday, May 2 at 8 p.m. at the Legion Memorial Hall in Balboa Park.

As part of this current series designed to explore American customs and consequences as viewed from here and abroad, Clarke, in his lecture-portrait of Jefferson's life and ideas, will consider what this great humanist wanted for the America he helped fashion.

PENINSULA PERSONALITIES

Five years ago when Mr. and Mrs. Walter E. Winsett started building their own home on Hill St., they had two children. Now the house is finished, but too small! They are a family of six and need another bedroom.

Mr. Winsett, who is in the decorating and display business, combined his artistic and creative talents to make his home a distinctive place, where originality played a big part in the modern design.

Mrs. F. H. Sieburg, from Altadena, has bought a home on Narragansett to be near her daughter, Mrs. Thomas Adams, who lives at 5014 Brighton St. She has a 13 year old granddaughter, Judy.

US Navy Chief and Mrs. H. D. Green, of Norfolk, Va., have bought a home in the 4200 block of Orchard St. Their daughter, Linda, 13, attends Dana Junior High School. In three years, Chief Green will retire with 24 years in service.

It was a short move for Mr. and Mrs. Roy Nolan, 4535 Leon, when they chose a new home on Alhambra. They bought it right after it was started, so they had the opportunity of making changes and choosing colors to suit their family. The family, which includes Linda Rae, 10, and Jimmy, 7, is looking forward to outdoor living in their new patio.

Mr. and Mrs. A. C. (Tony) Amantea have moved from 4246 Santa Cruz, to their home on Amiford Dr., in the new area Mr. Amantea sub-divided. He now is starting a new tract, Cabrillo Mesa, near Sharpe Memorial. The Amanteas have two children, Denise and Michael.

From Coronado come US Navy Chief and Mrs. G. W. Neil and their son, Billy, 4. The Neils have bought a home in the 5000 block of Del Monte. Chief Neil retires in 4 years.

The Noes have it—that is, Mr. and Mrs. E. W. Noe have had enough Michigan weather. They are enjoying the California climate and a beautiful view of San Diego harbor from their new home on Valemont St. The family, which includes Michael, 15, and Carol Ann, 12, has been living with Mrs. Noe's mother, Mrs. Willam Korstad, 3330 Talbot St.

Mr. and Mrs. V. Terramagra held open house for their friends April 14 in their new home in the 2500 block of Rosecrans. They formerly lived in Mission Hills.

Mrs. Emma Young, of Ocean Beach, spent the weekend of April 7 in Iota, Louisiana, at the home of Mr. and Mrs. Howard Miller. Mrs. Miller is the sister of Clinton and Willis Le Jeune, of Niagara St. Willis Le Jeune also was visiting in Iota, recuperating from his recent illness.

Local Episcopal Services Announced

Services for the Fourth Sunday after Easter, April 29, at Trinity Episcopal Church, will begin with a 7:30 a.m. celebration of Holy Eucharist. The Rev. John R. Nicholson, vicar, announced services also for 9 a.m. Family Eucharist and Church School and Morning Prayer and sermon at 11 o'clock.

Tuesday, May 1, a saints day of St. Philip and St. James, the Holy Eucharist will be celebrated at 6:30 a.m. and 9:30 a.m.

Regular mid-week celebration of Holy Eucharist will be held at 9:30 a.m. Wednesday. St. Anne's Woman's Auxiliary will hold a breakfast meeting following this service. Election of officers has been scheduled for this meeting.

St. Monica's Woman's Auxiliary will meet Wednesday at 7:30 p.m. Election of officers will be held at this meeting.

Inquirer's Class will be conducted by Father Nicholson at the regular Thursday evening hour of 7:30 p.m. in Wallace Hall.

Ap't. & Rental Owners To Meet

Attorney Mifflin Ward will be guest speaker at the Apartment and Rental Owners Association meeting, Friday noon, April 27, in U. S. Grant Hotel.

Ward, legal counsel for the association, will address the group on the topic, "Owner's Relief Against Objectionable Tenants." An open discussion will follow on legal problems pertinent to the ownership of rental property.

BIRTH ANNOUNCEMENT

Lisa Ann Mortensen is the latest addition to the family of Arthur M. Mortensen who live at 851 Moana Drive. She was born April 9, at Scripps Hospital, weighing 7 lbs., 14 ozs. On hand to welcome her are three sisters Kathie Dee, 12; Nicolene, 4, and Cindy, 2.

Pie Festival Set Wednesday May 2

A Lemon Pie Festival will be held Wednesday, May 2, at 12:30 at the Ocean Beach Woman's Clubhouse, 2160 Bacon St., it was announced.

This will be the third annual festival, sponsored by St. Charles Guild, to make money for the new rectory. The idea was originated by Mrs. Louis Capello, who will serve again as chairman. Mrs. Dominic DePietri will be co-chairman.

Mrs. A. H. Lorch will give a book review. She will be introduced by Mrs. Irving Martin, program chairman.

Other committees include: Mrs. John Evans and Mrs. Arthur Langston, Jr., decorations; Mrs. Earl Keller, publicity and invitations; Mmes. Harry La Lou, John Murphy, Bernard Maloney and Frank Asaro, hostesses.

Each guest will be presented a recipe book, illustrated in color. Pies will be homemade.

The Old Timer remembers when the only fringe benefits were those a man got from watching the tassel dancer at the county fair. — CHANGING TIMES.

S. D. Delphian Club Meets Fri., May 4

"The Great Adventure" will be the sub ect of a talk by Miss Molly Maley at a meeting of the San Diego Delphian Club Friday, May 4, at 10 a.m. at the Wednesday Clubhouse, 540 Ivy Lane.

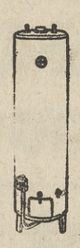
Mrs. Edgar F. Finch, of the Gamma Group, will give a paper on "The Colorado River." Hostesses will be members of the Gamma Group.

TRY IT—YOU WILL LIKE IT
MADELINE'S DINING ROOM
AT THE MARLIN INN

Just Arrived!
NEW SHIPMENT CUTE
Summer Dresses
Sizes 1 to 12
2.98 to 5.98
TOTS & TEENS
Children's Shop
4683 Point Loma Ave.

Ocean Beach First Baptist Church
SUNSET CLIFFS & SANTA MONICA AVE.
REVEREND ALLEN NEWMAN, MINISTER
9:30 a. m. — Bible School.
9:30 and 11 a. m. — Morning Worship.
6:30 p. m. — Training Union.
6:30 p. m. — Evening Worship.
Prayer and Bible Study Wednesday, 7:30 p. m.

Do It Yourself!
COME IN FOR SUPPLIES AND INSTRUCTION ON . . .



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Glass-lined Water Heater
30 GAL. Reg. 99.50..... 73.95
20 GAL. Reg. 89.50..... 64.95

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DO-IT-YOURSELF SUPPLIES FOR PLUMBING — PAINT — HARDWARE
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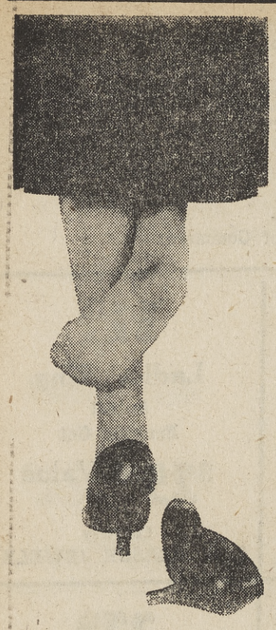


LADY... pity those pretty feet!

Stop hiking from store to store each month and standing in line to pay bills!
Open a Bank of America checking account and pay your bills by mail... the *convenient* way!

Convenience is just one of many benefits you get from our easy-to-open checking accounts, regular or Tenplan. Pick up one of these folders at your nearest branch and see.

Bank of America
NATIONAL TRUST AND SAVINGS ASSOCIATION
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

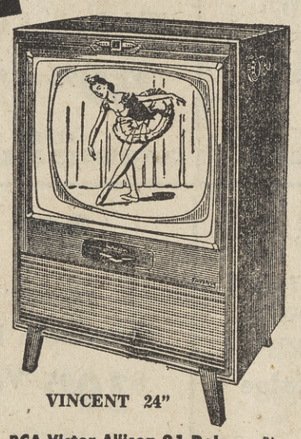
MA & PA ZEKE'S FARMHOUSE
5001 Newport Ave. Ocean Beach
VISIT OUR New Location
GRAND OPENING
Thurs., Fri., Sat., April 26, 27, 28

YOU DON'T HAVE TO BUY NOTHIN . . . Just look round at our Chickens, Fish an Health Foods. We got Health Bread and Refrigerated El Molino Grains.

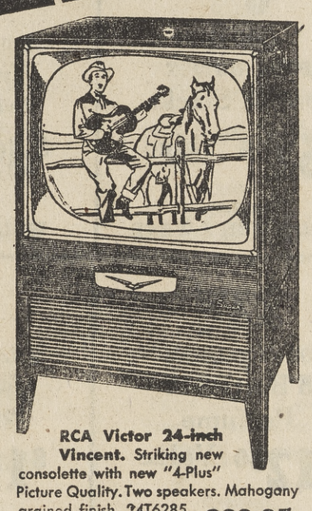
We have purchased the whole output of Booth Fisheries Breaded Shrimp, an we is gonna sale em cheep.

BREADED SHRIMP 10-oz. box, 33c..... 3 boxes 97c
EGGS—Small AA 33c Dozen ..... 3 doz. 97c
We X-ray our own eggs. Bring yer box, bags or wheel barrels and cart em away!
FRYIN GIZZARDS & HEARTS, lb. 33c..... 3 lbs. 97c
There are lots of parking lots near our Farmhouse. There are 2 up the alley and 1 across the street where you can hitch yer horse. You can purchase all yer groceries and meats at anyone of the 4 markets in the Ocean Beach Shopping Center.

BOB HORN SAYS—
WE ARE ALLOWING FANTASTIC . . . TRADE-INS THIS WEEK!
RCA VICTOR TV SALE



VINCENT 24"
RCA Victor Allison 21 Deluxe. Big 261 sq. inch viewable picture! "Front Window" VHF Channel Indicator. 2 speakers. Mahogany grained finish. Limed oak grained finish, extra. 21D645.
339.95



RCA Victor 24-inch Vincent. Striking new consolette with new "4-Plus" Picture Quality. Two speakers. Mahogany grained finish. 24T6285. 299.95

RCA Victor 21-inch Towne. Lowest priced RCA Victor 21-inch TV! Oversize "All-Clear" *aluminized* picture tube. New "Hidden Panel" Tuning. New Balanced Fidelity Sound. Handsome black textured finish. Matching stand available, extra. Model 21S6052. 189.95

We Service What We SELL!
SEE US FIRST FOR THE BEST BUYS IN TOWN!

BOB HORN Television
"POINT LOMA'S LARGEST AND MOST COMPLETE TELEVISION SALES AND SERVICE"
1865 Sunset Cliffs Blvd. Phone AC-3-7139

Classified Ads Bring Big Returns!!

JO'S FLOWER SHOP
4728 VOLTAIRE Phone AC-3-3306 Day or Night
CITY WIDE FREE DELIVERY SERVICE
S & H GREEN STAMPS
Phone and Charge It. EDITH BARRON

Beach Area's Only 100% Locally Owned Theatre
STRAND
4950 Newport — Ocean Beach — AC-3-3150
NOW PLAYING
Cinemascope Color by Deluxe
"The View From Pompey's Head"
with RICHARD EGAN, DANA WYNTER, CAMERON MITCHELL
ENDS SATURDAY
ROBERT MITCHUM, SHELLY WINTERS
"THE NIGHT of the HUNTER"
SPECIAL JR. MATINEE — SATURDAY — 1:00
Judy Canova "LAY THAT RIFLE DOWN"
Rex Allen and Koko, the Miracle Horse
in "THE LAST MUSKETEER" — 4 Cartoons
SUNDAY, MONDAY & TUESDAY
GRACE KELLY
IN TWO TOP HITS
"The Country Girl" with BING CROSBY, WM. HOLDEN
"To Catch A Thief" with CARY GRANT
Technicolor

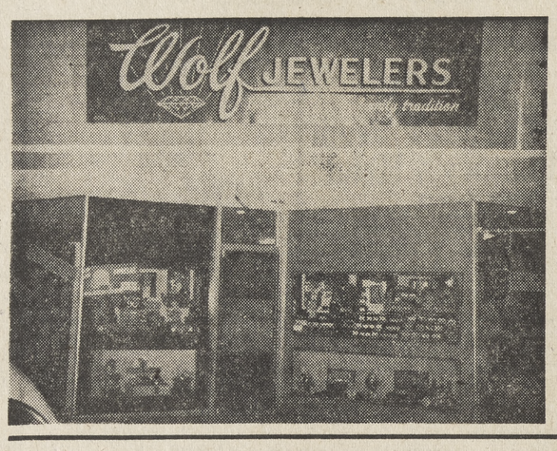
Prices Good for Thurs., Friday and Satur.
JR MARKET
5004 NEWPORT AVE. OCEAN BEACH
Open Week Days 9 to 9 — Closed Sundays

PARKAY Pound 29c
BISQUICK 40-ounces 39c
TUNA Grated 6-oz. can 19c
MAYONNAISE Bordens, Quart 59c
CHEESE Bordens, American, 1 lb. Loaf — 1½ Lbs..... 59c
COFFEE Folger's, 2-lb. can $1.94
GRAHAM CRACKERS Pound Pkg. — NBC 30c
PEANUT BUTTER Skippy, 13 oz. Jar 39c
EGGS Med. AA, dozen 45c
PEPPER 4-oz. Can — Schillings 25c
APPLE SAUCE Redwood Empre, 303 can ..... 2 for 27c

RUSS' Quality Meats
HOUSE OF CHOICE AND PRIME BEEF
Brisket Corned Beef lb. 49c
Beef Liver lb. 39c
BONELESS U. S. CHOICE BEEF
Cross Rib Roasts lb. 59c
FRESH GROUND BEEF . . . lb. 29c

Wolf JEWELERS

Watchmakers by family tradition



CHRISTMAS IN APRIL

HERE IS THE EASIEST CONTEST YOU EVER ENTERED

Contest Begins Friday April 27th

Closes Saturday May 5th 12:00 Noon

Winners will be Announced 3 p.m. Same Date

Get Your Entry Blanks at Our Store or at Any of the Following Stores in Ocean Beach

Noel Furniture	Gordon's Dress Shop	Ocean Beach Pharmacy
Newport Pastry Shop	Ward's Pharmacy	Blue Pacific Nursery
Marc's Men's Wear	Wahl's Dep't. Store	La Dou's Lumber
Community Furniture	Art's Store For Men	Universal Boot Shop
C. L. Dersch Jeweler	Cornet 5-10-25c Store	Austin's Lawnmower Service
Veda Moss	Dudley's Plumbing	Burdine's Stationery
Greeson's Hardware	Rancho Market Basket	Fran's Fashions
Bailey's Western Auto	Peninsula News	Kraft's Drugs
Dawson's Appliances	Corner Malt	Family Barber Shop
Schoen's Hardware	Homer's Variety Store	Strand Barber Shop
Bob Horn TV	Ocean Beach Hardware	Morlin's Tot Shop
Elizabeth Bowen		

THANK YOU MERCHANTS OF OCEAN BEACH
For Your Generous Help in Making This Possible

1st Prize
$500.00

Keepsake
DIAMOND RING

REGISTERED KEEPSAKE PERFECT GEM

AT WOLF JEWELERS

Winners will be awarded on the basis of a drawing by an impartial panel of judges. All selections will be final.

Judges are...

MR. WILLIAM KNOPP
President of the Ocean Beach Chamber of Commerce

MR. SPENCER HELD
Editor of the Peninsula News

MR. JOHN PIERCE
Secretary of the Ocean Beach Chamber of Commerce

4th — 2 Matching Rembrandt Table Lamps — $79.90 Value — Courtesy NOEL FURNITURE

5th — Bulova 21-Jewel Wrist Watch Ladies or Gents — $71.50 Value — Courtesy WOLF JEWELERS

6th — GENT'S SPORT OUTFIT Coat & Slacks — $62.45 Value — Courtesy MARC'S MEN'S WEAR

7th — Bulova 17-Jewel Wrist Watch Ladies or Gents — $49.50 Value — Courtesy WOLF JEWELERS

8th — Upholstered TV Swivel Chair — $39.95 Value — Courtesy COMMUNITY FURNITURE

9th — Remington Electric Shaver "60" Deluxe — $29.50 Value — Courtesy WOLF JEWELERS

10th — Schick Electric Shaver "25" — $29.50 Value — Courtesy WOLF JEWELERS

11th — Ladies' Ring Spinel Emerald Cut — $25.00 Value — Courtesy C. L. DERSCH JEWELER

20th — All Wool Ladies' Stole — $12.95 Value — Courtesy ELIZABETH BOWEN

21st — Your Choice Wool Sweater or Stole — $12.95 Value — Courtesy GORDON'S DRESS SHOP

22nd — "Ciro's Originals" 5 Bottles of Perfume — $12.50 Value — Courtesy WARD'S PHARMACY

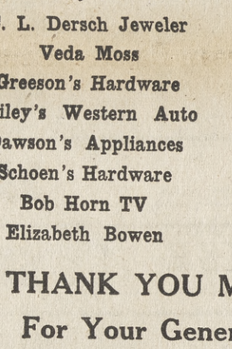
23rd — 2 Lazy Back Foam Zipper Covered Sofa Pillows — $11.90 Value — Courtesy WAHL'S DEP'T. STORE

24th — "Jaybro" Terrycloth Robe — $10.95 Value — Courtesy ART'S STORE FOR MEN

25th — Parakeet With Cage of Your Choice — $10.95 Value — Courtesy CORNET 5-10-25c STORE

26th — Garden Wheelborrow — $10.50 Value — Courtesy DUDLEY'S Plumbing & Hardware

27th — Sugar & Creamer Silverplate — $10.50 Value — Courtesy WOLF'S JEWELERS



AS A TOKEN OF APPRECIATION

For the warm response extended by the readers of this newspaper during the liquidation of our former establishment Glen Jewelers. You made it possible for us to reestablish in Ocean Beach.

At the same time we wish to introduce you to our new store where we pledge to make it a point to have the things you want . . . at prices constently lower, accmopanied with courteous services., quality selection and a 5 day money back guarantee with every purchase. Our policy, no sale is final until you are satisfied.

Our repair department is one of the finest in San Diego. Your articles left for repairs never leave our hands. We are experienced and equipped to perform watch and jewelry repairing, diamond setting, ring sizing, engraving and numerous other repairs backed with a one year guarantee.

A good policy builds reputation . . . and a good reputation builds confidence. That is the story of our business. Your confidence in us is the backbone of our entire policy.

Thank You, HENRY WOLF

36th — Bruce Chopping Block — $7.95 Value — Courtesy LA DOU'S LUMBER

37th — Weatherbird Childs Shoes — $6.95 Value — Courtesy UNIVERSAL BOOT SHOP

38th — Lawnmower Sharpened Hand or Powered — $6.50 Value — Courtesy AUSTIN'S LAWNMOWER SERVICE

39th — Merriam Webster Collegiate Dictionery — $6.00 Value — Courtesy BURDINE'S STATIONERY

44th — Boys or Girls Play Wear — $4.95 Value — Courtesy MORLIN'S TOT SHOP

45th — 25-ft. Resinite Garden Hose — $4.95 Value — Courtesy BLUE PACIFIC NURSERY

46th — LADIES' SPRAY NET and GENT'S AFTER SHAVE LOTION — $3.75 Value — Courtesy STRAND BARBER SHOP

47th — Ladies' Pin & Earring Set — $3.75 Value — Courtesy WOLF JEWELER

GRAND OPENING

50 GRAND PRIZES ABSOLUTELY FREE!

YES! ABSOLUTELY FREE

With The Cooperation Of The Merchants Of Ocean Beach

Nothing To Buy! No Box Tops! No Jingles!

Just Write Your Name And Address On Wolf's Official Entry Blank And Win One Of These Prizes

YOU NEED NOT BE PRESENT

HERE IS ALL YOU DO TO ENTER . . .

1. Come to our store or go to any of the stores listed on the opposite page and get your entry blank. Simply fill in your name and drop it into the glass bowl.
2. Only one entry will be accepted from one person. Everyone in your family can enter. Children under 12 must be accompanied by parents.
3. Employees and families of Wolf Jewelers, participating merchants and this newspaper are not eligible to enter.

2nd Prize
$175.00
WORLD FAMOUS VULCAIN WRIST WATCH
17-jewels, 18-K Solid Gold — Your Choice Gents or Ladies

3rd Prize
$110.00
WORLD FAMOUS VULCAIN WRIST WATCH
Nationally Advertised
17-jewels, 14-K Solid Gold — Your Choice Gents or Ladies

OUR CONVICTION . . .

The Peninsula Area is the Best Community in San Diego

The desire of Wolf Jewelers to ropen in Ocean Beach was prompted by a conviction that the Peninsula area is the finest residential and business community in San Diego.

As a concentrated shopping area, Ocean Beach offers unparalleled advantages—its casual atmosphere, friendly clerks and merchants, and plenty of free parking.

Ocean Beach merchants offer the finest selctions of furniture, clothing, hardware, food, drugs, jewelry, household supplies, and business and professional services in all fields.

Your patronage of Ocean Beach merchants is mutually advantageous. It encourages them to constantly improve service and quality of merchandise, and produce lower prices.

12th Ladies' Stole 100% Wool $25.00 Value — Courtesy VEDA MOSS	**13th** Genuine Crystal Neck & Ear. Set $21.50 Value — Courtesy WOLF JEWELERS	**14th** 25 Passes Strand Theatre Good At Any Time $18.75 Value — Courtesy STRAND THEATRE	**15th** 3 Gallons "Fullers" Flat Interior Paint Your Choice of Colors $17.79 Value — Courtesy GREESON'S HARDWARE	**16th** "Actionrod" Salt Water Spinning Rod $16.95 Value — Courtesy BAILEY'S WESTERN AUTO	**17th** "Royale" 10-Pc. Unbreakable Dinnerware $15.95 Value — Courtesy DAWSON'S TV and APPLIANCES	**18th** Sunbeam Electric Iron $14.95 Value — Courtesy SCHOEN'S HARDWARE	**19th** "Douglas" TV Lamp $14.95 Value — Courtesy BOB HORN TV
28th $10.00 Your Choice of Merchandise — Courtesy RANCHO MARKET BASKET	**29th** 200 Personalized Stationery and Envelopes $10.00 Value — Courtesy PENINSULA NEWS	**30th** 5 Gallons of Ice Cream Your choice of flavor $10.00 Value — Courtesy CORNER MALT	**31st** Robot Toy Tractor Battery Driven $9.95 Value — Courtesy HOMER'S VARIETY STORE	**32nd** "Speidel" Watch Bracelet Ladies' or Gents' $9.95 Value — Courtesy WOLF JEWELERS	**33rd** 1 Gallon Sherwin Williams Semi Lusre Paint Roller & Pan Your choice of color $9.45 Value — Courtesy OCEAN BEACH PAINT & HARDWARE	**34th** "My Sin Perfume $9.00 Value — Courtesy OCEAN BEACH PHARMACY	**35th** 50-ft. Resinite Garden Hose $8.95 Value — Courtesy BLUE PACIFIC NURSERY
40th $5.00 Gift Certificate Toward Any Dress — Courtesy FRAN'S FASHIONS	**41st** Cologne "Quartette Faberge" 4 Favorite Fragrance $5.00 Value — Courtesy KRAFT'S DRUGS	**42nd** Speidel Tie Bar & Cuff Links $5.00 Value — Courtesy WOLF JEWELER	**43rd** 1-lb. "Vita Fluff" Shampoo $5.00 Value — Courtesy FAMILY BARBER SHOP				
48th DECORATED Layer Cake $3.75 Value — Courtesy NEWPORT PASTRY SHOP	**49th** Anson Tie & Cuff Links $3.50 Value — Courtesy WOLF JEWELERS	**50th** Steak Dinner $2.25 Value — Courtesy KING'S FINE FOODS	HURRY! GET YOUR ENTRY BLANK NOW!				

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OCEAN BEACH

Voluntary Vehicle Check Lanes To Be Set Up On Enterprise St.

Voluntary vehicle check lanes will be set up on Enterprise St. between Midway Dr. and Frontier Ave. Sunday, April 29, to launch the annual "Check Your Car, Check Accidents" campaign sponsored by the San Diego County Motor Car Dealers Association and the San Diego County Traffic Safety Council. The lanes will be open from 10 a.m. to 4 p.m. and a full official auto inspection will be given without charge.

The check lane will run from east to west on Enterprise St., adjacent to the Convair Plant Two overpass. The entranct will be from the north on Frontier. Cars will be checked by mechanics from the Motor Car Dealers Association and the check lanes will be supervised by the San Diego Police Department and the California Highway Patrol.

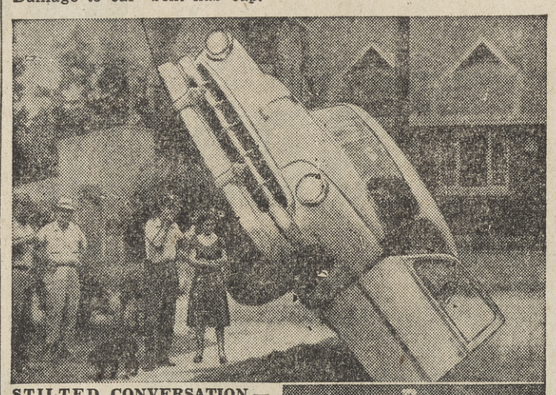
Last year more than 600 cars were checked through the voluntary lane. Vehicles are inspected for tires, glass, lights, horn muffler and tail pipe, floor board, brakes, steering and mirrors. Cars that pass the inspection are given a list of the repairs needed and a sticker is issued when these have been made.

During May, the official Vehicle Check month, mandatory check lanes will be set up thorughout the county at unannounced times and places. Cars found unsafe in these check lanes may receive warnings, citations or, if necessary, be impounded.

By the end of May, the Traffic Safety Council and the Motor Car Dealers Association, together with several hundred independent garages and service stations and San Diego County Navy and Marine Corps shore stations expect to inspect 200,000 vehicles.

Getting Up In The World

IT WAS A WOMAN DRIVER! Kennett, Mo., policeman holds chin in disbelief as Mrs. Harrison Clay, Flint, Mich., explains how she drove car up guy wire where it hung at this precarious angle. Damage to car—bent hub cap.



STILTED CONVERSATION — These two carnival performers make sure they have no "eavesdroppers" while relating some tall tales on a London street corner. The occasion was a festival in Soho, a famed quarter of London. (World Wide Photos)

EASTER LILY BERMUDA STYLE—Susan Selley, 19-month pretty youngster looks up to this giant Easter Lily. Susan would have to travel up 6 ft., 7 in., to reach the top of this stalk which grew wild in sunny Bermuda.

HIGH ALTITUDE PUSH—These two operators of International TD-24, 200 hp, 20-ton bulldozers, seem to be trying to out-push each other. Actually, they are helping to build a road on top of a mountain for the U. S. Marine Corps near Camp Pendleton. Over 65% of the 320,000 cu. yds. of material being moved is rock, but it is child's play to these two giants.

HEALTH FOR ALL

Do you ever stop to realize that much of the peace of mind you enjoy in regard to your health comes from knowing that if you get sick, help is close by?

You probably have a family doctor who can be reached quickly and probably not far from you there is a hospital. Perhaps there are other health services available, too. Although you may never have thought about it before, security against illness is an important benefit that comes from living in a community.

But suppose, instead of having an established home, you earned your living traveling around the country ,taking a job when and where you could get it. Many Americans do earn their living this way. These "migrant workers" are for the most part agricultural workers who are needed to harvest crops, particularly in the western states.

Community Suffers

What about the health of these people? In many areas they are not entitled to local health services because they are not permanent residents. It may seem unfair to burden the permanent residents of a town with caring for persons who are not members of the community, but in many instances the community suffers along with the migrant workers if their health is not properly cared for.

Suppose a migrant worker came to your town with a case of contagious tuberculosis. Probably you would want him isolated and treated, even at the expense of the taxpayers, rather than run the risk of his infecting your family. This question of how sick migrant workers are to be cared for is a very important one, particularly in communities where large numbers of migrant workers are employed.

The health of migrant workers is a public health problem of national importance and one for all of us to ponder.

(This column is sponsored, in the interest of better health, by the San Diego County Tuberculosis and Health Association and the Peninsula News.)

Expo Tickets

PTA units throughout San Diego County now have reduced-rate Southern California Exposition & County Fair tickets on sale, Mrs. J. Paul Willoughby Jr., chairman of the project, announced this week.

Adult tickets can be purchased for 50c each, a saving of 35c over the regular admission price to be in effect during the Exposition, June 29 through July 8. Children's tickets are available at 25c each.

A part of the proceeds will be divided by participating PTA units and the San Diego Children's Dental Center.

Early motorists were required to put their initials on their cars as "license plates,"

Girl Scouts Camp Near Lakeside

Fifteen seventh grade Girl Scouts of Troop 304 spent two days at a primitive camp site near Lakeside, April 20-22. The trip was in preparatio. for the city-wide Junior High School Encampment, which will take place during May.

Mrs. Leroy A. Wright, leader, was assisted by Mmes. Thomas Needham and William Miller.

Girl Scouts included: Lee Ann Bergtold, Carol Egenolf, Diane Fletcher, Sheila Dorman, Barbara Godwin, Susan Ohman, Mary Ann Palmer, Beth Pumala, Judy Schultz, Clara Small, April Soule, Jeanne Stock, Nancy Winters, Shelley Wright and Bernadene Miller.

WHO'S NEW IN POINT LOMA

The new house next to the Westminster Presbyterian Church on Talbot St. has been bought by Mr. and Mrs. W. Brehaut from Huntington, New York. Mr. Brehaut is an engineer for a local aircraft company. They have two daughters, Jill, 11, and Joy, 5.

There's a long list of people who visit San Diego, fall in love with the place and return to make it their home. Latest addition to that list is Mrs. Jessie M. Fowler, of Dimock, Pa., who has bought a home in the 3600 block of Oleander St.

Taking their time moving into their new home in Fleetridge are Mr. and Mrs. Knute Kristell and their twin daughters, Ann and Diane, whose new home is on Fenelon St. Mr. Kristell is enjoying the challenge of making a beautiful garden out of their hillside lot.

From Louisville, Ky., come Mr .and Mrs. Morton L. Bystock and their small son, charles, who have taken an apartment in the 3000 block of Addison St. Mr. Bystock is a physicist for a local aircraft company.

Mr. and Mrs. Fred Seeber have moved from 1179 Scott St. to the 1800 block of Clove St. They needed a larger house as Mrs. Seeber's mother, Mrs. R. S. Collins, is making her home with them. Three year-old son, Freddie, is having a fine time with the sand box in his new yard.

Mr .and Mrs. George H. Daily moved from Bay Park Village to their own home in the 1800 block of Clove St. They have a son, Robert, 16. Mr. Daily is a mechanic for a local bakery.

Mr. and Mrs. J. E. Bryce, 3734 Milan St., have moved into their new Fleetridge home on Garrison St. They have three children, Ronald, 13, Jackie, 10, and Michael, 9. Mr. Bryce is owner of a local market.

Lt. Cmdr. (USN) and Mrs. T. B. Hurtt and their daughter, Karen, have moved from 4860 Muir St. to their brand new home in the 3600 block of Zola St. Karen attends Loma Portal Elementary School.

PL Wins 1st & 3rd Editorial Prizes

Point Loma High School won first and third prizes in the best published editorial contest in high school journalism competition at San Diego State College last Thursday.

Competing among 275 students from 16 area high schools, two Point Loma journalism students won honorable mention. Judy Brink placed in the feature writing contest, competing with over 100 students, and Barbara Kirkhuff placed in copy editing and headline writing.

Qui Vive Dance

"April in Paris" will be the theme of a dance to be given by Qui Vive Dance Club Saturday evening, April 28, at 9 o'clock at the Wednesday Clubhouse, 540 Ivy Lane.

A sidewalk cafe wil be set up for refreshments during the evening. Male members of the committee will wear berets and black, clipped mustaches.

Mr. and Mrs. William Waite, dance committee chairmen, will be assited by the following Peninsula Area couples: Messrs. and Mmes. Zel Lockwood, Paul Lovett and Fred Comings.

Fashion Show Set Friday, May 4th

The Sacred Heart Altar Society of Ocean Beach is sponsoring a Fashion Show on Friday, May 4, at 7:30 at the House of Hospitality in Balboa Paak.

General Chairman is Mrs. W. Prevost. On her committee are Mrs. Harry Lockwood, Mrs. R. Bumbaugh and Mrs. M. Gontesky. For information call AC-3-0649 or AC-2-8705.

Cube Grapefruit Juice For Pretty Coolers

Budget-minded housewives are making canned Florida grapefruit juice a standby on their summer shelves, for a recent survey (backed up by what they're finding out, for themselves!) shows that grapefruit juice has increased in price less than any other food item in years. Besides, it has an enviable reputation as a thirst quencher and is so good for all the family, retaining as it does more than 97 per cent of the vitamin C found in fresh grapefruit juice.

To dress up your daily servings of this beverage, make these fruit-filled cubes of frozen grapefruit juice and let them add a touch of color to your summer food pictures.

Gala Grapefruit Juice

Pour canned Florida grapefruit juice into the ice cube trays of your refrigerator; place a few berries (blueberries, raspberries, blackberries) in each cube and freeze until firm. Serve tall glasses of chilled canned Florida grapefruit juice with the berry cubes for a summer drink cool as a porch breeze, pretty as a picture.

RUMMAGE SALE

Point Loma DeMolay Mothers Circle will have a rummage sale on Imperial Avenue May 4 to raise money for new robes for the Point Loma DeMolay Chapter. Anyone having rummage they wish to donate should call Mrs. Vobeyda, AC-3-7372 and she will arrange to have it picked up, before May 1st or you may leave it at the Masonic Temple.

U. OF MICHIGAN CLUB TO HOLD DINNER HERE

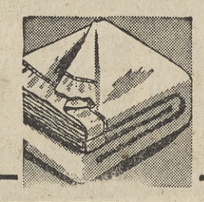
The Board of Governors of the University of Michigan Club of San Diego announces a forthcoming dinner party at the Kona Kai Club Wednesday evening, May 2, according to Stuart L. Dougherty, president.

H. O. "Fritz" Crisler, former coach and now director of athletes at Michigan, will be the guest speaker.

It's Spring DRY CLEANING Time

. . . for your . . .

BLANKETS



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"OLE" says: "Our beautiful Cocktail Lounge is the perfect setting for friends to meet. You are invited to come in and enjoy the friendly atmosphere that always prevails. Our recently completed new BAR with 22 comfortable stools and 7 booths assures the utmost in comfort.

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Does he know that Good Housewives get new ideas for Better Meals by "DINING OUT?"
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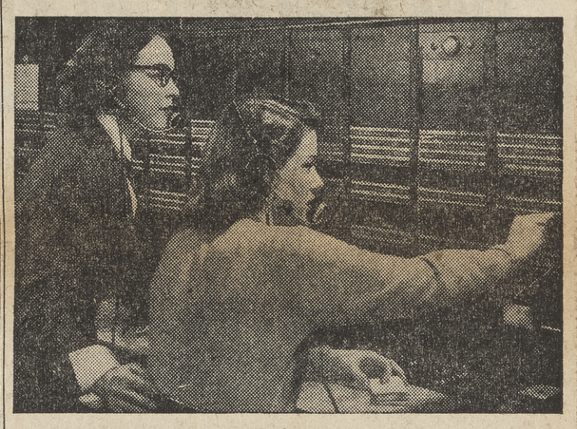
WHAT'S DOING
D. W. Lewis, your Telephone District Manager in San Diego



Special schools for telephone people

The young lady at right is putting in her first day with the telephone company. Actually, she's in school, training at a practice switchboard to be an operator. In the same way, lots of other people with no telephone experience have become skilled in telephone work. We run many different schools for our employees, to train them as linemen, service representatives, and so on. This special schooling helps telephone people build better careers for themselves. And it also means your service is always in the hands of well-trained people. The men and women of Pacific Telephone work to make your telephone more useful every day.

* * * * *

Direct Distance Dialing Arrives

Shown in the above picture are Les Berens, of the local telephone company accounting department, and Donna Tschakert, office supervisor. He is showing one of the forms for customer statements that will be used for Direct Distance Dialing calls.

I would like to add that everyone I've talked to that has used the new DDD system seems to be pleased with it. It allows you to complete a call to any of the 200 cities that now are dialable in about 25 to 30 seconds.

We at the telephone office are proud of the fact that the San Diego metropolitan area is the first in the country to get this type of service on a transcontinental basis.

You'll find it is much easier to complete DDD calls rapidly if you keep one of our customer instruction booklets handy when dialing. We mailed these booklets to local telephone users several weeks ago.

The booklets have all of the details for properly placing DDD calls. They have all of the area codes, and particular information that applies to different cases.

In the event you have misplaced your booklet, we will be glad to mail you another one, upon request. Just call the local telephone business office at BE-2-4111. I feel confident you will enjoy using this new long distance service.

SAFEWAY FOOD NEWS

Satisfaction Guaranteed Meats

ROUND STEAK

BONE IN

Rich red rounds from USDA CHOICE Beef, aged to peak of flavor perfection, trimmed of excess fat. Excellent to pan fry. Also good for swissing. Treat the family to a good hearty round steak dinner today.

lb. 59c

BONELESS CUTS ..... lb. 69¢

"NEW LOOK HAMS"

These are the new look in Hams. Short-shank and extra lean trimmed. Mildly hickory smoked, fully tenderized and skinned.
(FULL BUTT HALF ..... lb. 55c)

HORMEL DAIRY BRAND HAM
WHOLE OR FULL SHANK HALF

lb. 49c

Lean Trimmed Hams. Fully tenderized succulent Hams—so tender each slice curls as you carve. Delicately smoked ham, so mild and fragrant.

Corned Beef USDA CHOICE Beef Brisket ..... lb. 39c

Rump Roast USDA CHOICE Beef Roast ..... Bone in lb. 59c

Ground Round Freshly Ground From USDA CHOICE Beef ..... lb. 59c

Ground Beef Viking Sealed, State Inspected ..... lb. 35c

Dry Salt Pork Delicious in Cooked Beans ..... lb. 29c

Sole Fillet Captain's Choice Frozen Fish ..... lb. pkg. 55c

Fish Sticks Captain's Choice Frozen Fish ..... 8-oz. pkg. 39c

Chicken Wings Manor House Frozen Chicken ..... lb. pkg. 39c

Chicken Breasts Manor House Frozen Chicken ..... lb. pkg. 98c

Chicken Thighs Manor House Frozen Chicken ..... lb. pkg. 79c

—Springtime Produce Values—

ARIZONA GRAPEFRUIT SWEET and JUICY 8 lb. mesh bag 29¢

Navel Oranges Medium Size First Grade Fruit ..... 5 lb. bag 33c

Coachella Grapefruit Famous Coachella Sweet, Large Size ..... lb. 9c

Sunkist Lemons Fancy, Selected Size Lemons ..... lb. 14c

Fresh Limes New Spring Crop Limes ..... pkg. 19c

Porto Rico Yams Selected Quality and Size ..... lb. 10c

Asparagus All Green, Young and Tender ..... lb. 19c

—Outstanding Grocery Values—

Applesauce Highway Canned Applesauce ..... 2 303 cans 23c

Soda Crackers Sunshine Krispy Soda Crackers ..... 1-lb. box 25c

TV Dinners Swanson, Chicken Turkey and Beef Frozen TV Dinners ..... 11-oz. pkg. 69c

Cut Cheese Longhorn Cheese Cut and Cello Wrapped ..... lb. 49c

Large AA Eggs Cream O' Crop (Medium AA, doz. 47c) ..... doz. 49c

These Prices Effective in All Safeway Stores in San Diego County Thursday April 26 thru Sunday, April 29 Limit Rights Reserved

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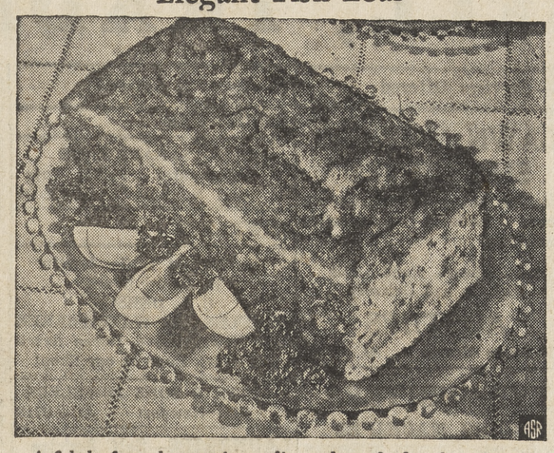
ORTHO SCIENTIFIC PEST CONTROL

Elegant Fish Loaf



A fish loaf can be smart . . . It can have food style—of course! Just look at this golden crusted one with its interesting texture!

When a homemaker finds a recipe which tells her to use leftover cooked fish, for convenience sake as well as economy, she should fasten it firmly in her book of favorite and special recipes. Especially one which recommends corn flakes as a particularly *flavorful* extender. For while she may be confident of the nutritional value of fish loaf as a family standby, she will also discover that guests will enjoy it, in-or-out-of Lent.

Toasties Fish Loaf

- 3 cups corn flakes, finely crushed
- 1½ cups milk
- 2 cups flaked cooked fish*
- ½ cup sour cream
- ¼ cup minced onion
- 1 tablespoon chopped parsley
- 1 tablespoon lemon juice
- ½ teaspoon Worcestershire sauce
- ¼ teaspoon thyme
- 1 teaspoon salt
- Dash of pepper
- 2 eggs, well beaten

Combine corn flakes and milk; let stand 10 minutes. Then add remaining ingredients, except eggs, and beat thoroughly. Fold in beaten eggs. Turn into well-greased 1-quart loaf pan and bake in moderate oven (375°F.) 1 hour. Serve with white sauce seasoned with small amount of mustard. Makes 6 to 8 servings.

*Fresh or quick-frozen cooked perch, haddock, cod, or flounder may be used. Or use canned tuna or salmon.

Tips on Touring

By Carol Lane
Women's Travel Authority

Taking children on a motor trip can be fun and educational for everybody—if you visit interesting places. Just recently, I "borrowed" a couple of youngsters, ages ten and twelve, and took them on a sightseeing tour around Detroit. One high point was a visit to Henry Ford's famous Greenfield Village.

We were driven through the village in a coach drawn by two black stallions. Our guide and charioteer was a ruddy - cheeked gent of some fifty years who delivered his history of the village through a cornucopia-shaped megaphone as he transported us into an America of the past. We saw the homes of famous Americans such as Noah Webster, Luther Burbank, the flying Wright brothers, Robert Frost, and Stephen Foster. We gazed at landmarks; Sarah Jordan's boarding house, first to be illuminated by electricity; the oldest registered Post Office in the U.S., still in operation today; the Logan County Courthouse, built in 1840, where Lincoln practiced law.

The village was instituted as an educational project. Children go to school and are taught arts and crafts along with their schoolwork. Next on our itinerary was a tour of a gigantic automobile plant, where we saw the actual assembling of a car in all its phases. Among other educational places where both parents and their offspring can find learning real pleasure are the colonial buildings in Sturbridge Village, Sturbridge, Massachusetts, and the Children's Museum in Fort Worth, Texas, a child's dream come true with its wild life exhibits, planetarium shows and treasure hunts.

All these places — and many more—offer fun and education you can share with your children. And they're as easy to reach as the ignition of your car.

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Legal Notices

Certificate of Limited Partnership Fictitious Name No. 21234

State of California, County of San Diego, ss.

We hereby certify that we are partners transacting business at 4950 Newport Avenue, San Diego 7, California, under a designation not showing the names of the persons interested as partners in such business, to-wit:

Continental Industries

The names of the general partners are:

Darryl L. Johnson, residing at 1292 Santa Barbara Street, San Diego 7, California.

Burton I. Jones, residing at 4642 Massachusetts Street, San Diego 16, California.

Limited Partner is:

S. Charles Lee, residing at 258 South Beverly Drive, Beverly Hills, California.

WITNESS our hands this 29th day of March, 1956.

DARYLL L. JOHNSON
BURTON I. JONES,
"General Partners"
S. CHARLES LEE,
"Limited Partner"

State of California, County of San Diego, ss.

On the 29th day of March, in the year one thousand nine hundred and fifty-six before me personally appeared Daryll L. Johnson, and Burton L Jones, known to me to be the persons whose names are subscribed to the foregoing instrument and they acknowledged to me that they executed the same.

WITNESS my hand and the seal of my office this 29th day of March, 1956.

HOWARD A. PENTONEY,
Notary Public in the County of San Diego, State of California.

State of California, County of Los Angeles, ss.

On this 30th day of March, A. D., 1956, before me, Frances M. Wolfe, a Notary Public in and for said County and State, personally appeared S. CHARLES LEE, known to me, to be the person whose name is subscribed to the within Instrument, and acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

FRANCES M. WOLFE,
Notary Public, in and for said County and State.
My Comm. Expires April 1, 1957.

NOTICE TO CREDITORS No. 54441

ESTATE OF RALPH P. STINEMAN, also known as R. P. STINeMAN, aka RALPH STINEMAN, Deceased.

Notice is hereby given by A. E. GALLAGHR, as the Special Administrator of the above entitled estate, to the creditors of, and the said decedent, that within six months after the first publication all persons having claims against of this notice, they either file them with the necessary vouchers in the office of the Clerk of the Superior Court of the State of California, in and for the County with the necessary vouchers to the said Administrator at his place of business, 3322 Congress St., San Diego 10, California.

A. E. GALLAGHER,
Administrator of the Estate of the above named decedent.
JAMES DON KELLER,
District Attorney and County Counsel.
By DUANE J. CARNES, Deputy
Attorneys for said Administrator.
Published in the Peninsula News
April 5, 12, 19, 26, 1956.

NOTICE TO CREDITORS No. 55833

ESTATE OF JOSEPH D. MANSEAU, Deceased.

Notice is hereby given by A. E. GALLAGHER, as the Administrator of the above entitled estate, to the creditors of, and all persons having claims against the said decedent, that within six months after the first publication of this notice, they either file them with the necessary vouchers in the office of the Clerk of the Superio Court of the State of California, in and for the County of San Diego, or present them with the necessary vouchers to the said Administrator at his place of business, 3322 Congress St., San Diego 10, California.

A. E. GALLAGHER,
Administrator of the Estate of the above named decedent
JAMES DON KELLER,
District Attorney and County Counsel.
By DUANE J. CARNES, Deputy.
Attorneys for said Administrator.
Published in the Peninsula News
April 5, 12, 19, 27, 1956.

CERTIFICATE OF INDIVIDUAL FICTITIOUS NAME

State of California, County of San Diego, ss.

I hereby certify that I am transacting business at 4876 and 4878 Voltaire St., San Diego, in the State of California, under a designation not showing the name of the person interested in such business, to-wit:

BEACH MUSIC SERVICE
Billie W. Sterling
4876 Voltaire St.
San Diego 7, Calif.

State of California, County of San Diego, ss.

On the 13th day of April, in the year one thousand nine hundred and fifty-six, before me personally appeared Billie W Sterling, known to me to be the person whose name is subscribed to the foregoing instrument and she acknowledged to me that she executed the same.

WITNESS my hand and the seal of my office this 13th day of April, 1956.

(Seal) THLLMA H. DEWAR
Notary Public
My Comm. expires Jan. 15, 1957.
Published in the Peninsula News
April 19, 26, May 3, 10, 1956.

USE THE WANT ADS FOR Quick RESULTS

PHONE
AC 3-3156
OR
AC 3-3157

SAVE
AS YOU SPEND
SHOP WHERE YOU GET "S&H" GREEN STAMPS

OCEAN BEACH

LOWNES' DEPT. STORE
4960 Newport
AC-2-8688

LOMA PORTAL

H. E. MOORE GARAGE & SERVICE STATION
2918 Lytton St.
AC-3-5331

1—Homes For Sale

Whatever you desire in a RESIDENCE, L. Van Stelle Realtor will find it for you.

2 BDR. 2 Car garage. Beautifully furnished. Immaculate, separate dining rm. Property clear. Owner will carry. AC-3-8836.

4A—Business Rental

FOR LEASE—Private office space. Modern new building, recently completed, centrally located in Ocean Beach. Phone AC-3-7117.

5—Rentals

Welcome Friends
To The
DEL WOOD
APARTMENT MOTEL
First Class Accomodations
Day, Week or Month
Call AC-2-1909 for Reservations
2104 Bacon St. Ocean Beach
San Diego 7, Calif.

5A—Houses. Furn., Unfurn.

$60—Unfurnished 1 bedroom with garage, laundry facilities. Near all. Children O.K. 3020 Fenelon St. Pt. Loma. Phone AC-3-6169.

$135 Unfurn 3 B.R. house. Fenced yard. Children OK. Lease. AC-3-7141.

1 BEDROOM furnished. Near all. No children or pets. Phone AC-2-6067.

3 Bedroom, garage. 4961 Del Mar. AC-3-9608.

5C—Apts., Furn. & Unfurn.

$85—Pt. Loma Attractive unfurn. stove, Refrig. disposal utilities. Near Rosecrans bus. Also extra large, $95, Adults. 325 & 327 San Elijo. AT-2-5036.

STUDIO APT.—Private entrance, shower, garage, $10. week. 4653 Del Monte, AC-2-2480.

$70—LARGE 1 B.R. unfurn. View gar. laundry. 4742 Coronado. AC-2-5889.

$50—STUDIO, furn. Laundry. 5 Points, on Bus, Parking. AC-2-1902.

$80—Unfurnished Apartment. 1 bedroom and den. 1561 Cable. AC-2-2964.

FURN. Apt. TV $37.50 Mo. Man only. 5049 Newport.

BUY, SELL, TRADE WITH WANT ADS AC3-3156

PHONE
AC-3-3156

CLASSIFIED
ADS
BRING
QUICK
RESULTS

5E—Rooms

HEATED ROOM, private entrance, kitchen privileges optional. AC-3-7928.

SUNNY ROOM, employed middle age lady. Kitchen priveleges. Optional. Near bus. AC-2-5469.

SEPARATE furnished room. Private entrance, bath, hot plate, utilities, car space. 4 blocks bus. $35. AC-3-9138.

PLEASANT Room outside entrance. Garage optional. Gentleman. AC-3-9805.

PT. LOMA ,own bath and entry. Attractive, $10. AC-2-8707.

FURNISHED, kitchen privileges. AC-2-4898.

LOVELY Large room, reasonable. Privileges. AC-2-2747.

5G—Misc Rentals

DO IT YOURSELF
Rent Our Tools & Equipment
Cement Mixers, Wheelbarrows, Power Weed Cutters, Power Lawn Mowers. Lawn Renovators, Roto Tillers. Garden Tractor, with Dozer and Plow, Sanders, Misc. portable electric tools. Trailers Elect. Hedge Shears
AUSTIN'S
4856 SantaMonica AC-3-8324

6—Wanted To Rent

ENGINEER, wife, 2 children need unfurnished 2-4 bedroom house with yard, must be in good condition. About $100 per Mo. Reply Cal Kempton, 1210 Carleton Ave., West Covina, Calif.

3 BEDROOM House furnished. 4 children age 5 to 12 yrs. Prefer Peninsula area. Phone AC-3-0344.

WORKING MOTHER and two children would like to share your home. AC-2-1510.

8—Contractors, Builders

REMODELING & ROOM ADDITIONS
Let us assist you in your planning and financing.
FREE ESTIMATES & ADVICE
SAN DIEGO HOME IMPROVEMENT CO.
4837 Voltaire
Day AC-3-6216 Nite AC-3-8849

WALLS, fireplace, patios, barbecues, drains, carpentry, plastering repairs. Free estimates. A Simas. AC-2-6717.

9—Painting & Decorating

ROBBIE'S
Pittsburgh Paint Store
Painting & Paperhanging
Contractors
FREE ESTIMATES
1855 BACON ST. AC-2-6181
Merrill A. Robertson

INTERIOR EXTERIOR Painting. Low Hourly rates. Clean Work. No job too small. AC-2-8273.

10—Landscaping

Andy's
LAWN MAINTENANCE
Gardening Service, Tree Service
Free Estimate
AC-3-5358

LANDSCAPE GARDENING
BY
BEN M. STONE
EXPERT PRUNING, HAULING
Monthly Maintenance
AC-3-7668 AC-3-9477

TOPSOIL
Grading, Skiploading
Larry Eulberg, AC-2-8883

13—Schools, Instruction

MUSIC LESSONS
On Saxaphone, clarinet & flute, 25 years teaching experience. Beginners or advanced. $1.50 my home. Mr. Franzman, Phone AC-2-4584.

14—Personals

YOU OPPORTUNITY!
TO GIVE NOT CHARITY.
BUT A CHANCE.
To many handicappel men and women who need and are willing to work. Send your no longer useful clothing, shoes, furniture and other household items, to provide security and happiness.
GOODWILL INDUSTRIES
402 5th Ave. BE-3-5157
24 hr. Telephone Service
Myron Insko, Exec. Director

15—Services Offered

LAWN MOWERS SHARPENED
Hand or power by factory approved methods. Satisfaction guaranteed.
Saws, Shears, Hand Tools
Pick-Up and Delivery
AUSTIN'S
4856 Santa Monica AC-3-8324

TYPEWRITERS
ADDING MACHINES
Buy for less. Discount to Service Men. Rentals, Repair, Sales. 30 years experience.
Beach Typewriter Co.
5035 Newport AC-2-7133
Ocean Beach

MIMEOGRAPHING
Distinctive Work.
IBM Electric Typewriter.
Dictaphone Transcribing.
LELA LAYNE
1051 Rosecrans AC-2-3719

WINDOW SHADES
Repaired — Replaced
Bring in your old rollers and save.
SHAW'S FURNITURE
4051 Voltaire AC-3-3630

WALT'S
LANDSCAPE GARDENING
LAWN CARE
Bulldozing Clean Ups
Free Estimates AC-3-8362

GARDENING
20 years experience in general landscaping, maintenance of lawns, shrubs, trees and spraying. Free estimates. Month, day or hour. CY-6-0947 or CY-8-5121, ask for Roy.

PURCELL RUG FARM, Used Rugs & Carpeting, wall-to-wall carpet, cleaning, modern latest equipment. Sewing & binding. 9x12 Cleaned $6.00. 4234 Voltaire, AC-3-9877.

WINDOW CLEANING — Residential, Commercial. Also floor waxing. Call Tony AC-3-8314, AC-2-7627 or AC-3-9635.

PROFESSIONAL
PAPER HANGER
Reliable. Reasonable. Free Est.
HU-8-8163 AC-3-0290

CABINETS — Furniture, store fixtures, displays manufactured. Furniture Refinished. AC-3-1592.

CARPENTER - JOURNEYMAN, Particular work for particular people. Roy Bonham, AC-3-7331.

CARPENTRY, Repairs, remodeling, gardening, maintenance References. AC-3-1704.

CARPENTRY, Repairs, Remodeling, Finish. By hour or day. AC-2-2305.

EXPERIENCED GARDNER, Handyman. Call after 6 p.m. AC-3-0671.

IRONING or Baby Sitting, My home or yours. Reasonable. AC-2-2317.

LAWN CARE, Landscaping, Gardening. Complete or partial maintenance. AC-3-6433.

LAWN MAINTENANCE—Cleaning, hauling. Call Larry. AC-2-2581, AC-3-1105.

ROOFING, Painting, tile work. What have you? AC-2-2263. 5017 Long Barnch.

EXPERT IRONING done in my home. AC-2-6797.

IRONING — Light mending. $1 hour. AC-3-6624.

IRONING in my home. Phone AC-3-7092.

CARDROOM

PASTIME CLUB CARD ROOM
Join your friends for a pleasant evening. Ladies welcome. 5049 Newport.

CHAIR CANING RUSH SEATS

BLIND INDUSTRIES OF CALIFORNIA
1861 Bacon AC-2-1101

CHILDREN'S SHOPS

MORLIN'S TOT SHOP
1918 Cable AC-3-3817

COCKTAIL LOUNGES

WEBB'S CANTEEN
Dancing Nightly
1921 Bacon AC-3-9350

ELECTRICAL CONTRATORS

C. O. CARL & SON
2223 Bacon AC-3-1919

FLORISTS

JO'S FLOWER SHOP
4728 Voltaire AC-3-3306

FUNERAL HOME

BEARDSLEY FUNERAL HOME
1818 Sunset Cliffs
AC-3-8100

15—Services Offered

HARDWARE

SCHOEN'S HARDWARE
Housewares . Paints Toys
4827 Newport AC-2-8091

JEWELERS

The Biggest Little Jeweler in Ocean Beach
C. L. DERSCH
JEWELER and WATCHMAKER
4952 Newport Ave. Ocean Beach
All Work Done in our Shop!

SMITH & SONS JEWELERS
4831 Newport AC-3-0718

LAUNDRIES—Self Service

OCEAN BEACH LAUNDROMAT
1877 Cable AC-3-1165

LUMBER

POINT LOMA LUMBER CO.
4975 N. Harbor Drive
AC-3-7111

MOVING & STORAGE

OCEAN BEACH TRANSFER
MOVING AND STORAGE
5040 NEWPORT AVE.
AC-3-3271

B & K TRANSFER
1930 Bacon St. AC-3-9008

NOTARIES

SIEGEL REALTY
4170 Voltaire AC-3-7147

NURSERIES

BLUE PACIFIC NURSERY
4850 Newport AC-2-1151

OPTOMETRISTS

JOHN DAVIS LONG, O. D.
1370 Rosecrans AC-3-3114

STANLEY R. COBB, O. D.
1952 Sunset Cliffs
AC-2-3039

SCHOOLS

Nursery to First Grade
Little Tots
Nursery School
4972 Santa Monica - AC-2-2314

PT. LOMA PLAY SCHOOL
2 thru 6 yrs.
2909 Keats (near DeFalco's)
AC-2-9111

SCHOOLS—Academic

Nursery To 9th Grade
WARREN WALKER SCHOOL
4605 Pt. Loma Ave.
AC-3-3663

SERVICE STATIONS

BILL'S MOBILGAS SERVICE
Corner Point Loma Ave. and Sunset Cliffs, AC-2-4422

SHOE REPAIR

WOOD'S SHOE SERVICE
4979 Newport AC-2-0165

TAXI SERVICE

A.B.C. CAB CO. AC-3-8322
2-Way Radios Open 24 hrs.
Low, Low Rates - Go Anywhere
5 can ride for price of 1
5049 Newport

WATER SOFTENERS, Sales & Service

DUDLEY PLUMBING
4950 Voltaire AC-3-7468

17—Child Care

BABY SITTING in your home. Own Transportation. Phone AC-3-7928.

WANTED NAMES of Sitters in Loma Portal area. AC-2-5460.

CHILD OR AGED CARE. Local References. AC-2-8925.

RELIABLE BABY SITTER. Available anytime. AC-3-5754.

BABY SITTING ANY TIME. Best references. AC-3-9045.

CHILD CARE in my home, Any age. AC-3-5104.

CHILD OR AGED CARE. Local References. AC-2-8925.

BABY SITTER, Experienced. Anytime. AC-2-8174.

BABY SITTING. EVENINGS. AC-3-1833.

18—Situations Wanted

PART TIME bookkeeping. Ocean Beach and Point Loma. AC-2-3701.

ALL ROUND COOK, prefer Peninsula Area. Any shift. AC-2-2178.

BABY SITTING, TYPING. My home. 2178 Abbott, Apt. 2.

18A—Help Wanted

DRIVER—Full or part-time. ABC Cab Co. 5049 Newport Ave.

19—Help Wanted Female

SALESWOMAN WANTED—No canvasing, Nice personality. Neat. Apply Apt. 48. 5116 Narragansett. Friday 11 a.m. to 4 p.m.

NAVY WIFE of ? to live in. Care of small baby. Salary open. GA-2-0925.

SKIP TRACER — Collection clerk. Will train. AC-3-9610.

21—Radio, TV Service

TELEVISION AND RADIO SERVICING
IS OUR BUSINESS
We specialize in Radios, record players and car radios. All house calls in beach area, $2.50.
POINT LOMA RADIO & TV
Your Packard Bell Dealer
AC-2-8378 4875 Voltaire

TV SERVICE. Cash and carry. Big Savings. Fast, efficient service! Open evenings. Luckey Marine Radio, 4733 Point Loma Ave. AC-2-3069.

21A—Radio, TV Sales

RENT A TV
Factory Service, ALL MAKES
Open evenings.
BAY TV
2194 Cable AC-2-8447

24—Misc. For Sale

CEDAR WARDROBE
Used $25.00
5 pc. CHROME SET
Used $24.95
APT. SIZE RANGE
Used $29.95
4-FT. BAR, used $25.00
DESK SECRETARY,
Used $49.50
8-ft. G. E. FREEZER
Used $149.50
We give Green Stamps
COMMUNITY FURNITURE CO.
4787 Voltaire AC-3-5714

INLAID LINOLEUM
Latest Designs by
ARMSTRONG—Including
CORLON
FREE ESTIMATES
SHAW'S FURNITURE
4051 Voltaire St. AC-3-3630

PIANO AND ORGAN. Both bargains. 4869 Santa Monica Ave. AC-2-8379.

FLOOR Sample breakfast nooks, various sizes and colors, while they last, $49 and up. HI-4-6390.

6 PIECE MAHOG. dining set with china closet. Sacrifice $90. HI-4-6390.

5 PIECE Chrome Dinnette set. Good condition, $45.00. Phone HI-4-6390.

MOVING—Selling 17" TV set, ½ HP. Sears Vac., drawer chest. 4925 Del Mar, Apt. 9.

8½ Cu. Ft. G. E. Refrigerator. Perfect. AC-3-8464.

FRIGIDAIRE, 48-inch high, $35. 1863 Bacon St., AC-2-6633.

26—Pets, Supplies

BOXER PUPPIES, Easter Gifts, $35 & $50. 5116 Long Branch. AC-3-8902.

BLACK COCKER PUPS—White markings. Males. No papers. See evenings and weekend. 1845 Tustin St. (near Dana Jr. High.)

29—Autos for Sale

THE BIG PROBLEM in buying a new car are the payments. I am driving a new Station Wagon and my payments are made for me. You can do the same. Call JU-2-4298.

1953 BELEVEDERE HARDTOP PLYMOUTH. 1 owner. Like new. $900. AC-3-3747.

30—Boats For Sale

BOATS FOR SALE
SWEET SIXTEEN
PERFECT
FOR FISHING OR SKIING
14-ft. VARNISHED Mahogany Ski Boat $225
18-ft. INBOARD, Excellent $1,700
18-ft. KOHLER $1,200
25-h.p. Johnson Electric, long shaft or standard $350
5 h.p. SEA KING $65
14-ft. VARNISHED Mahogany Runabout $225
"Complete Stock Holsclaw"
BOAT TRAILERS
and TRAILER PARTS
Try The Powerful
Scott Atwater Motors
KETTENBURG BOATS
2810 Carleton AC-3-8161

14-ft. SPEED BOAT, Varnished plank decking. V8 engine & trailer. Good SKI boat, $800. HO-9-4497.

1955 5½ H.P. Johnson Outboard 12-ft. Runabout & trailer, $350. 525 San Jacinto Dr. Phone CO-4-2183.

12-ft. OUTBOARD Water Skiing Boat. Molded fiberglass. Phone AT-1-3938.

PERFECT 21-ft. Cruiser equipt. TRADE Down. GA-2-0177, GA-2-2153.

15½ V Bottom Plywood fiberbottom, $300. GA-2-4763.

REAL ESTATE

$810 DN.

Lovely Cape Cod home with pink shutters and picket fence ,oak floors, tile kitchen and huge double garage. 50x100 R-2 lot. 7 years old designed for the addition of a second bedroom. Stove and refrigerator included. Quiet tree shaded street. $9500.

SPANISH STORY

Utterly charming 3 bedroom, 2 bath home in gracious neighborhood. Separate dining room lovely fireplace and romantic balcony. This home is very well priced at $22,750 and the owner will consider a very low down payment from responsible buyers.

2 B.R. $8500 FURN.

Well located home on R-4 lot. With 2 beautiful palm trees on the front lawn. Also Garage.

RAINBOW REALTY
4785 Narragansett Ave.
AC-3-1668

REDWOOD-RAMBLING RANCHO
LOMA PORTAL AREA

Navy Officer's transfer brings this modern 1950 ranch style attractive deal. 3 bedrooms, 1½ home, to the market at this most baths, fireplace, 2 car garage, lush carpeting and drapes. Brick barbecue, patio and choice bearing fruit trees. A responsible buyer with $5,000 can buy this home today for $24,750. We're proud of this one! But hurry!

CARL ACKERMAN, Realtor
"FINE PT. LOMA HOMES"
1259 Rosecrans St. - AC-3-3174

AMELIA BRADLEY, Realtor
PT. LOMA HOMES
WOODED AREA $18,750
3 B.R., 2 Baths, central heat, carpets & drapes in L.R. & D.R., disposal, 2 car gar. Monthly payments on large existing 4% loan are $95. Try $4000 Dn.

FOR SALE AT $19,900
OR
TRADE FOR LARGER HOME

The owners have out grown this 3 B.R., 2 bath home & need a 5 B.R. home. Call us if you want to sell yours or trade. Incidentally it has a tennis court.

REDUCED $2000

For quick sale a lovely Loma Portal residence, 3 B.R., 2 baths, central heat. Out door living at its best. The price? $25,500. Submit your Dn.

AMELIA BRADLEY, RTLR.
1855 Sunset Cliffs Blvd.
AC-2-4696 AC-2-6077
Eves. AC-2-8752

POINT LOMA EXCLUSIVE!!!
3-B.R.-2 BATH-2 GAR.
FIRST "RESALE" OFFERING of near new centrally located home.
CAUSE—Navy officer "has orders."
EFFECT—Terrific "buy" for someone.
$21,500 WITH TERMS
FRED J. KORABEK
Realtor
2145 Poinsettia AC-2-1148

Real Estate

POINT LOMA HOMES

ATTENTION
SERVICE MEN

TOTAL $13,500 WITH LOW DOWN PAYMENT to F.H.A. loan. See this charming 2 bedroom home, located on a corner lot, near all. Large living room. And separate dining room, beautifully carpeted. Tiled kitchhen and bath, double garage. See it today!

MODERN CHARM

LARGE AND LOVELY 2-bedroom home, in finest residential area. Huge living room and bedrooms, carpeted wall to wall, tiled kitchen and bath, separate garage. Level lot, nicely landscaped and fenced. PRICED TO SELL AT $15,800. TERMS.

4 BEDROOMS-2 BATHS

1941 BUILT, stucco home with charm galore. Large living room with open beamed ceiling and fireplace. Beautiful carpeting, lots of tile, fenced yard, many extras.

A REAL BUY AT
ONLY $16,950

L. VAN STELLE
REALTOR
2304 Sunset Cliffs Blvd.
AC-3-7168
Eve. Phone AC-3-1936
See our TV parade of homes on Channel 10 every Sunday 11:30 to 12:00 a.m.

POPULAR POINTERS

$8950
Modern deluxe 1 bedroom home designed for comfortable living. (No yard work) Small lot. Ideal for working couple. Attached garage. Near De Falco's market and bus. Terms arranged.

$9000
Furnished 2 bedroom frame cottage with separate garage, attractive lot. Ideal location, near all recreation in Ocean Beach. Be sure to see this convincing value.

$10,500
Spacious 2 bedroom and den with about 1200 sq. ft. of living area. Large kitchen 12x15. You cannot find anything to beat this for price. Terms of course.

$14,950
Family home or Income. 2 bedroom and 2 kitchens, 1 side with dining room, 2 baths, 2 guest houses, sundeck, 2 car garages, fruit trees. Arranged for either a single or double home. Lovely ocean and bay view. So much value here, you must see this terrific value yourself. Only $3500 down will handle. Remember this is in a choice Ocean Beach location. Not far from Voltaire St.

ROSECRANS REALTY
1205 Rosecrans AC-2-1171

FLEETRIDGE $28,500
Adjectives do not do justice to this new 3 bedroom and den home. The level lot is 80x160 ft. and the home has 2 fireplaces. Wont you call us to see it? $7500 Down.

NOT FANCY

But real comfortable is our 2 bedroom home at 3290 TALBOT. Summer house and fruit trees in rear. $11,400 with $3500 Down. Call us or any Multiple Broker.
Devereaux-Scull Co.
Realtors Since 1925
1902 Rosecrans AC-3-1621

Large 1 Bedroom on R-4 lot, $6500. $1500 Down.

BEACH REALTY
5035 Newport
AC-2-1339 AC-2-7133

Real Estate

POINT LOMA SELECT

PLUMOSA MANOR
G. I. RESALE—$2200 DN!
MODERN 2 BEDROOM
EXCELLENT CONDITION
TOTAL PRICE ONLY $13,950.
BAL. AT $95 INCLUDING ALL
DON'T MISS THIS!

PLUMOSA PARK Immaculate 2 bedroom, 1½ bath home. Immediate possession. Large living room with paneled fireplace, separate dining room, central heat. Outstanding kitchen with wall papered breakfast nook and service room, 2 car garage. Call for appointment. $22,950.

POINT LOMA DUPLEX Ranch style 2 bedrooms each, 2 car gagage. Just 5 years old. Fine location near schools, churches. Shopping, bus. Only $15,750. $5000 Down. FHA at $106 per month including all. Call for full details and to see.

Robert Crooks Co.
REALTORS
2125 Poinsettia Drive
AC-3-7121 AC-2-8600

SIEGEL REALTY
AC-3-7147
IN SERVICE SPECIAL

TRY $2,200 DN.
Spacious 3 bedroom. Double garage off alley. Covered patio with barbecue and fireplace, carpets other extras. Near Silvergate school.

DUPLEX
2-1 B.R.'s Near bus and shopping, $10,900.

R-4 LOT
Paved Street Asking $2,600.

SIEGEL REALTY
HOMES FOR ALL INCOMES
4170 VOLTAIRE
Corner Catalina
AC-3-7147

NEAR NEW
Darling spacious 2 bedroom stucco. Close to beach, bus ,and stores. $2000 Down. Easy monthly payments. Immediate possession.

BEACH REALTY
5035 Newport
AC-2-1339 AC-2-7133

OCEAN BEACH
$11,500 Two B.R. lovely stucco home, ideal location, very choice.
$9052 Large Two B.R. home.
$13,750 Owner writes sell my furn. duplex. Sacrifice. Must sell.
$8950 Lot 72x140 Two B.R. home, Separate wash room, 18 fruit trees, berries, flowers, garden, etc.

LISTINGS WANTED
We want your OCEAN BEACH AND PT. LOMA LISTING. We WILL advertise it, in Five separate papers.

BERT W. WENRICH
Ocean Beach
2029 Bacon AC-2-8425

Real Estate

BAYSHORE REALTY

PT. LOMA HEIGHTS
3 B. R. MODERN DESIGN
$14,500—$3500 DN.
Fine neighborhood near schools and bus, secluded patio, big fenced lot. Quick possession.

PT. LOMA WOODLANDS
3 BEDROOM ONLY $15,250
Near NEL and new Super Market. Fine patio and excellent terms.

BRAND NEW & RANCHY
3 BDRMS.—1½ BATHS
Used brick fireplace, central heat, 2 car garage. 50x140 level lot, fine family neighborhood. Top of Pt. Loma Heights. Pick your tile and colors if you hurry. Will consider vacant lot as part payment. Asking $19,950. Good terms.

POINT LOMA SPECIAL
3 BDRMS., 2 BATHS
$17,750—TERMS
A roomy near new home. Large kitchen, central heat. Extras. Out of town owner has reduced price below duplication cost.
Submit your down payment

PT. LOMA
WIDE OCEAN VIEW
3 BIG BDRMS., 2 BATHS
Picture windows, fireplace, loads of storage. A real value in a near-new home $22,500.

OCEAN BEACH-PT. LOMA
$10,950 - $1,500 DN.
2-Bedroom stucco home on fine lot. Wall-to-wall carpet. A real beauty.
TRULY A RENT BEATER

OCEAN BEACH
5 DELUXE 2 B. R. UNITS
4 units bring in $320 per month. Extra large view apartment for owner. REALLY NICE.

OCEAN BEACH
INCOME BARGAIN
2-1 Bedroom houses. Close to all. Only $10,500. Owner wants offer.

BAY SHORE
4222 VOLTAIRE
AC-3-7141 Eves AC-3-0604

OPEN DAILY 1-5
3686 FENELON
Brand new 3 B.R., 2 bath modern ranch in beautiful Fleetridge. All elect. kitchen with built-in range, oven & dishwasher. Natural ash cabinets and paneling. Family room with BBQ, detached gar. Real value at $29,500. Excellent terms. A pleasure to show. See or call.

Catalina Realty
REALTORS
4732 Pt. Loma Ave.
AC-3-1611
Eves. AC 3-7612 — AC 3-8890

FORCED TO SELL
4 furnished units, consisting of 2-2 bedrooms and 2-1 bedrooms. Full price. $23,500. WAY UNDER PRICED.

BEACH REALTY
5035 Newport
AC-2-1339 AC-2-7133

POINT LOMA VILLAGE
A Bargain! Well built 2 bedroom, 1½ bath. Full basement. Real potential for future commercial use. $10,500. Easy terms.
MILNER REAL ESTATE
2931 Carleton
AC-3-6201 AC-3-9916

THE PENINSULA NEWS BOOSTER SLOGAN CONTEST

$312.00

— IN —

MERCHANDISE and SERVICES

WITH THE

SPONSORING ADVERTISER OF YOUR CHOICE

SAVE TIME AND MONEY SHOPPING IN THE PENINSULA AREA

Rules of the Booster Slogan Contest

1. Any person is eligible except members of families or employees of The Peninsula News.
2. Locate the "Hidden" Word found in each column. These words will be changed into a new location somewhere among the ads each week. Work from left to right.
3. Write your entry along the same theme as the words compiled. Bring or mail to the Peninsula News office .
4. The Peninsula News will have your entry impartially judged and award a Credit Certificate worth $12.00 to the winning contestant.
5. Any contestant may submit more than one line, if desired.
6. This contest closes at 5 p.m., Tuesday. All entries must be in the office by that time.
7. In case of ties, identical prizes will be awarded to all tying contestants. The decision of the judges will be final.

Print or plainly write the "Booster Slogan" on next line:

.....

Your rhyme or paraphrase on this line.

.....

.....

Name..... Phone.....

Address..... Occupation.....

Bring or mail this coupon or duplicate on plain paper or post card to The Peninsula News Office. All entries must be in our hands by 1 p.m. next Tuesday. A $12 certificate will be awarded best judged entry.

More than 13,000 Families Read the Peninsula News Every Week

Copyright 1954 W. J. Rankin

LAST WEEK'S WINNER:
MRS. C. P. HAIDLAW
4757 Muir Ave., Ocean Beach
Winning Slogan:
Add purchase to purchase, shop humming a song, ..
For no extra expense is tagging along.

USE THIS RELIABLE DIRECTORY AND PATRONIZE THE MERCHANTS AND SERVICES FOUND LISTED BELOW

APARTMENT HOTEL

Ocean Manor Apartment Hotel
Heated Swimming Pool and Ocean Bathing, Fishing, Sundecks, Patio, Television in every Apt., Single Rooms or 1- and 2-Bedroom Apts., Electric Kitchens, Infra-Ray Heat.
1370 Sunset Cliffs Blvd. on the Beach at Point Loma Ave., AC-2-7901

APPLIANCE & TELEVISION

Dawson Appliances & Television
Leading Brand Televisions & Appliances—RCA, Zenith.
TV Rentals
4940 NEWPORT AC-3-1614

AUTO PARTS

Midway Auto Parts
"Auto Parts'
3038 MIDWAY DR. AC-2-1176

BAKERIES

Newport Pastry Shop
Gourmets say its really fine
When commenting of our pastry line
They rave about the appetizing zest
And say it is equal to the housewife's best.
4953 NEWPORT AC-3-3556

BEAUTY SALONS

VERNA'S Salon of Beauty
- Verna
- Mr. Monte
- Marianne

1267 ROSECRANS, AC-3-1510

weary

John's Salon of Beauty
Specialist in Personalized Beauty Services.
3013 ROSECRANS, AC-3-3487

Raymond's House of Beauty
Hairshaping, Permanent Waving, Hair Styling, Tinting, Manicuring.
"Perfect Haircuts"
1853 BACON AC-3-7328

BICYCLES AND TOYS

Gilmore's Bicycle and Toy Store
Schwinn Bicycles
Sales Service
Wheel Goods, Models, Toys, Sporting Goods.
Free Pickup & Delivery
5055 NEWPORT AC-3-3068

travelers

CAFE

Coffee Cup
Home-made pies and cakes. Complete Merchants Lunch from 60c to 75c. Also complete Luncheon and Dinner menu $1.00 to $1.70. Bring the entire family Child plate 50c.
Under New Management.
1877 BACON AC-3-7017

CAR WASH

Midway Car Wash
Open 7 days a week. We give S & H Green Stamps. Soft Water and Mild Detergents. 3 Free Washes with every Polish Job.
MIDWAY & ROSECRANS AC-2-1372

CHILDREN'S WEAR AND ACCESSORIES

Morlin's Tot Shop
Clothing, Shoes, Furniture, Toys, Layettes. 25 years experience in fitting Children's Shoes Everything for your Child. Infant to Twelve Years.
1918 CABLE AC-3-3817

CLEANERS

Point Loma Cleaners
"A LITTLE BETTER"
Pickup and delivery service for the entire Peninsula Area.
3663 VOLTAIRE AC-3-1354

Regal Cleaners
Quality Cleaning at Economy Prices. Let us Restore, Style, Shape and Brighten your Garments at no extra charge. Drive in Parking, La Plaza Shopping Center.
1854½ BACON AC-2-9028

CURTAINS & DRAPERIES

Joniaux Curtains and Draperies
The most Complete Curtain and Drapery Shop in the Ocean Beach area. Ready-made Curtains and Draperies, Bedspreads, Rods, Shades, Venetian Blinds, Accessories, Cornices, Slip Covers. Free estimate in your home. Up to 90-day accounts. No extra charge.
1851 BACON AC-3-5465

DANCE CLUB

Rock & Roll at Rosey's
Jam Session Every Sunday Night, with Dick Ryan's Band. Don't miss Jitterbug Contest every Thursday Night. Welcome—No increase in prices.
2228 BACON AC-3-9256

ELECTRICAL CONTRACTORS

C. O. Carl & Son
Wiring, Fixtures, Repairing Quality work our Specialty. 32 years serving the Peninsula Area.
2223 BACON AC-3-1919

The Peninsula News will award each week for the next 26 weeks a credit certificate worth $12.00 to each eligible winning contestant—redeemable at any of the sponsoring advertisers who's ad is found listed on this page.

"CHECK THE ADVANTAGES"

This convenient Directory is composed of friendly local firms who realize that in order to maintain the patronage of resident shoppers, high quality, low cost and better service, must always be at your disposal. Hence, servce, convenience, home delivery, local telephone, are just some of the many reasons why IT PAYS TO SHOP LOCALLY.

"ENJOY THE FRUITS OF LOCAL HARVEST

You can have fun and become better acquainted with local advertisers and their ads by participating in our "BOOSTER SLOGAN" Contest. In each column can be found a "Hidden" Word—combine them and you have our slogan for this week—write a brief paraphrase along the same theme as the slogan—it does not necessarily have to rhyme but must always lend to the advantages of local shopping.

EXAMPLE—"Many More Reasons Why Local Trading is Best,
Get Shopping Done with Time to Rest."

Scotch Electric
Maintenance, Repair, Contracting—Serving the Peninsula Area.
3020 Midway Drive AC-3-8101

FLORIST

Windy's Drive In Florist
Flowers for all Occasions—Weddings, Funerals, Corsages, Cut Flowers. Open every day till 9 p.m.
"Say It With Flowers"
3001 MIDWAY, at Rosecrans AC-3-8177

should

FURNITURE NEW & USED

Bacon Street Furniture
New and Used Furniture and Upholstery, Television, Appliances. New idea for "Forgotten Rooms" is the New "Karpit Squares"—See them Today.
1884 BACON AC-3-5071

Community Furniture
We Buy, Sell or Trade. Rental on Rollaway Beds and Floor Polishers. We give S & H Green Stamps.
4887 VOLTAIRE AC-3-5714

GARAGES

Boech's Service
MOTOR OVERHAUL
BRAKES RELINED
WELDING
HYDRAMATIC
A SPECIALTY
4605 VOLTAIRE AC-3-1447

Stevenson Motors
2 and 3 Year Guarantee on Dayton Tires with 40% off Exc. Complete Automotive Repairs. Expert Body and Fender Repair.
1955 BACON AC-3-7144

Wheatley's
Wheatley's Foreign and Domestic Car Repair. Complete Richfield Service. Now serving the Beach Areas.
1946 BACON AC-3-0796

HARDWARE STORE

Schoen's Hardware
HOUSEWARES — GIFTS
TOYS
4827 NEWPORT AC-3-6091

INSURANCE

Jos. L. Richardson Company
Complete
INSURANCE
Service
1859 CABLE AC-3-3679

JEWELRY STORE

Smith & Son
Jewelers Since 1873.
3rd Generation of Watchmakers.
Our watches include these top names— Longines, Wittnauer, Hamilton, Elgin, Universal, Wyler.
4831 NEWPORT AC-3-0718

LAUNDRY & DRY CLEANING

Pacific Services
Now open—Our New Branch Laundry and Dry Cleaning—4 Hour Service. Expert Alterations of all types.
Quality Shoe Repair
1910 ROSECRANS, AC-2-6060
(Near Gate 6 NTC)

LADIES' READY TO WEAR

Gordon's
Dresses—Juniors 7 thru 15; Regulars, 10 thru 20; Half Sizes 12½, thru 24½. Also complete Maternity Dept. If your husband stops looking at you, Start looking for us.
4992 NEWPORT AC-3-5277

adhere

MARKETS

Peskin's Superette Market
Your Friendly Neighborhood Grocer — Complete Market Service. Finest Quality Meats. Lowest Prices. Fresh Fruits and Vegetables, Frozen Foods, Household Necessities, Magazines.
4705 PT. LOMA corner Ebers

MEN'S STORE

Art's Store for Men
Visit our Newly Enlarged Store. Complete lines of Quality Men's Wear always on hand. OUR PRICES WILL PLEASE.
4920 NEWPORT AC-3-8408

MOVING & STORAGE

Ocean Beach Transfer & Storage
Local, Statewide—Furniture, Pianos, Refrigerators. Serving San Diego and Surrounding Areas.
5040 NEWPORT
OFFICE AC-3-3271
(After 5:30 p.m. and before 8 a.m., call AC-2-7260.)

NURSERIES

Blue Pacific Nursery
Serving the Entire Beach Areas — Trees, Shrubbery, Fertilizers, Insecticides, Bulbs, Seeds, Plants. Bring Bulbs, Seeds, Plants. The Best In The West.
We give Action Stamps.
Free Delivery Service.
4850 NEWPORT AC-2-1151

PET SHOP

Blue Pacific Pet Supply
"YOUR PUPPY'S MEAT MARKET"
U. S. Government Inspected Horse Meat Sold Daily!
4828 NEWPORT AC-3-0605

PIZZA HOUSE

Caporicci's
We Welcome those who enjoy Pizza at its best, or Delicious Spaghetti. Another Specialty is Torpedo Sandwiches—they are good.
2244 BACON AC-3-9526

PLUMBERS

Day & Nite Plumbers
Since 1907
Plumbing, Heating, Repairs
Disposals
Automatic Water Heaters
3006 BARNETT AC-3-8189

values

Peck Plumbing & Supply
Water Heaters, Appliances, Emergency Repairs, Contracting, All Steel Kitchen Cabinets, Formica Drainboards, Garbage Disposals.
4859 VOLTAIRE AC-3-1737

POULTRY

Zeke's Farmhouse
The Most Unique Poultry House in the West—Get your pickuns of Eggs and Chickuns. Try our Fresh Country Eggs. Red Fryers, Parts, Turkey and other fowl. Antiques and Health Foods. Homemade Jams. Visit our 1890 Country Store.
4805 VOLTAIRE AC-2-1626

plus

REAL ESTATE

Bay Shore Realty
IF YOU WANT TO SELL OR BUY A PENINSULA HOME, See BAYSHORE REALTY for DEPENDABLE SERVICE.
MEMBER OF
Point Loma-Ocean Beach Multiple Listing Service
4222 VOLTAIRE AC-3-7141

Butler Realty
HOMES · BUSINESS PROPERTIES · INCOME—For Reliable Service Call BUTLER REALTY. Member of Pt. Loma-Ocean Beach Multiple Listing.
1310 ROSECRANS, AC-3-3165

RADIO & TELEVISION REPAIR

Luckey Marine Radio
Television and Radio Repairs. All Applinces Repaired. Save Money. Bring Your Set in For Faster Service.
4733 PT. LOMA AVE.
AC-2-3069

RESTAURANTS

Shelter Island's Bali Hai
BUFFET OR LUNCHEON
$1.50
Banquets, Dancing Fri. & Sat.
Tropical Waterfornt View.
Dinners from $2.00
Adolphe Rempp, Manager
AC-2-1181

SCHOOLS, NURSERIES

Playhouse Nursery School
Ages 2 to 6—Hours 6:45 a. m. to 5:30 p.m. Hot nutricious meals. Kindergarten, Accredited Teachers, Creative Materials for Self Development.
4678 Santa Monica AC-2-8418

SEA FOODS

Point Loma Sea Foods
Fresh Local Fish Daily. We smoke your fish, Fillet and Freezer Wrap. We ship and Ice Fish for Sportsmen. (On the Bay South Side of Sport Fishing Docks)
2805 EMERSON AC-3-1109

SELF-SERVICE LAUNDRY

Ocean Beach Self-Service
Careful Dry Cleaning and Finish Laundry. Expert Dyeing of Caldye Basic Shades. Send us your most Delicate Garments. Rugs, any size washed, dried and dyed. You do it or we do it.
1959 ABBOTT AC-3-0681

Ocean Beach Laundromat
Let us wash those —
- SHAG RUGS
- PILLOWS
- COMFORTS
- BED SPREADS

We can give those Faded Spreads and Rugs a New Look . . . with Caldye
1877 CABLE ST. AC-3-1165
Across from Safeway

Voltaire Laundromat
Drop Bundles, Self Service, Dry Cleaning, Finished Laundry. Rugs washed and dried.
4966 VOLTAIRE, AC-2-4671

SERVICE STATIONS

Martin & Annable
SHELL SERVICE
One Stop for Complete Brake Service. Soft Water Car Wash. Firestone Tires and Batteries.
VOLTAIRE at Sunset Cliffs
AC-3-7505

TEXACO CREDIT CARD HOLDERS
6 Months Credit on all B. F. Goodrich Tire Purchases. No interest or carrying charges, No credit investigation. Special—Four 6.70x15 Goodrich Tires, $68.00 plus tax and trade-in.
Tom Smith Texaco
4805 W. PT. LOMA, AC-3-3853

found

SERVICE STATION & GARAGE

Hardin Service & Omer's Garage
Hardin's Chevron Service—Atlas Tires and Batteries. One-Stop Friendly Service—OMER'S GARAGE. Careful, Dependable Automotive Repair. All makes. Satisfaction guaranteed.
4175 VOLTAIRE AC-2-6933

H. E. Moore
SINCE 1928
Complete Car Service—General Repairing, Tune-up, Brakes, Carburetor and Distributor Overhauling. Delco Remy and Auto Lite Parts. Lubrication. Mobile Tires and Batteries, Seat Covers, Accessories.
2918 LYTTON AC-3-5331

TAILOR SHOP

Ralph Zampana
We will convert your outdated Double Breasted Coat into a Smart new Single-Breasted Model for only $20.00. Results Guaranteed. Men's and Ladies' Suits Made to Order. Alterations of all kinds.
1863 BACON AC-2-6631

TAXI SERVICE

A. B. C. Cab Co.
Use Locally Owned Cabs. Anywhere 24 Hour Service. 2-way Radio for Quick Service. 5 can ride for the price of one. Low Rates. Delivery Services as near as your phone.
5040 NEWPORT AC-3-8322

TELEVISION SALES (USED TV Liquidators

San Diego's only exclusive used Television Store. Day and Nite Service. Radio and Television Repair. All we sell is used. All makes, models and sizes. All sets completely reconditioned. Easy terms. From $29.95. Open Evenings.
3233 MIDWAY DR.
AC-3-1608

TELEVISION SERVICE

Academy TV
Service for all Makes Television, Home and Auto Radio.
4145 VOLTAIRE AC-3-6046

TELEVISION SALES AND SERVICE

Bob Horn Television
Now at our Attractive New Location. See the New General Electric Portable TV for as low as $99.95. Point Loma's Largest and Most Complete Sales and Service.
1865 SUNSET CLIFFS BLVD.
AC-3-3546

here

For Personalized Service
Call AC-2-5428
Hours 8:30 a.m. to 10:00 p.m.
Home Service Calls, $3.95
(Parts extra)
Fidelity Radio & Television Service
3444½ MIDWAY DR.
AC-2-5428

TELETRONICS
for the best in television and radio service
AC-3-3541

Zenda Television
Day and Nite Service. Expert Radio and Television Repair. Tubes tested Free. Ten years servicing the Beach Area. No down payment with qualified credit. Easy terms. Open evenings. Two locations:
3112 MIDWAY DR.
AC-2-0174
1438 GARNET HU-8-3858

TERMITE CONTROL

Harbor Termite Control
Close By
Quick Service
Point to us, We are on the Point.
your turn
AC-3-3710

VARIETY STORE

Homer's Variety
PARKING IN REAR OF STORE
Use Back Door until 5:30 p.m.
4871 NEWPORT

Deluxe 3 Room Group for Only $299.00

INCLUDES THE FOLLOWING---

1 5-pc. VIRTUE BROS. CHROME DINETTE SET—Choice of colors.

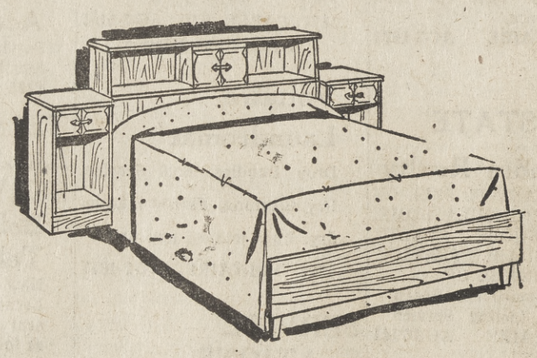
1 2-pc. LIVING ROOM SET—Well constructed to give lasting service . . . in beautiful range of colors.

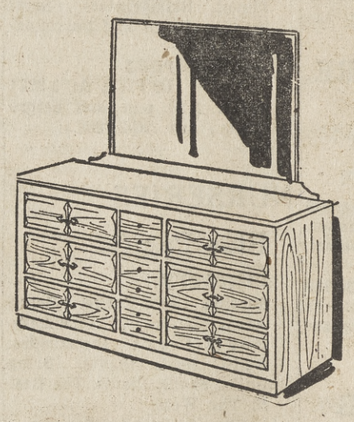
1 3-WAY FLOOR LAMP

1 COFFEE TABLE AND MATCHING END TABLE —Choice of Blond or Mahogany

1 2-pc. BEDROOM SET—Bookcase Headboard and Mirror

1 BOX SPRING AND MATTRESS Combination





All Items Similar to Illustrations

A REAL BUY IN SINGLE BOX SPRINGS & MATTRESSES

312 COIL MATTRESSES OVER HEAVY DUTY BOX SPRINGS. BEAUTIFUL EXTRA HEAVY TICKING.

REG. $89.95 EACH . . . 2 SETS COMPLETE

FOR **$99.50** . . . SAVE $80.00

Complete the Beauty of Your Home with Custom-Styled Draperies!

Let our decorator help you with fabrics suitable with your own setting. Stop in or call for FREE estimate and advice on color coordination!

SHOP
MONDAY & FRIDAY
EVENINGS UNTIL 9
CLOSED MONDAYS UNTIL NOON

NOEL FURNITURE

4836 Newport Avenue, Ocean Beach, AC 3-3163